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Nursemares

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Manganello**

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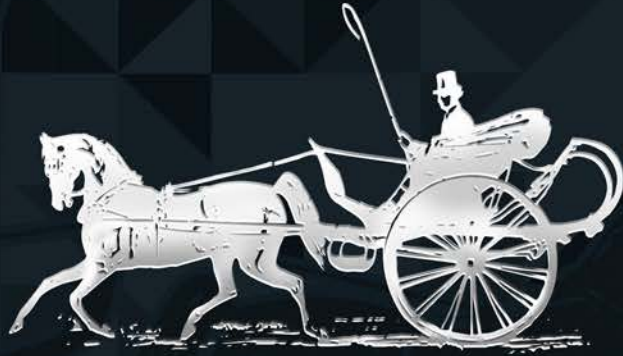
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## ABOUT THE COVER



Laura Phoenix, Nursemares of Kentucky founder

"In Kentucky, one of the clearest signs that spring has arrived are the mares and their sweet foals in pastures all over the Bluegrass like our cover models, Gogo Jojo and her 2021 colt by Mohaymen. Unfortunately, however, sometimes things don't go as planned. In such cases a nurse mare is needed to care for a foal when its natural mother cannot. While historically the only way to bring a nurse mare into lactation was to have her produce a foal, then switch out her natural foal with the foal in need, recently a new approach has been pioneered in which mares are being brought into lactation using hormones. As you'll read on pages 42-46, the result is saving countless lives, including the foals in need, the foals not being produced and the mares themselves," explains writer, Jen Roytz in her feature article, **Working Moms - A New Generation of Nurse Mares** Cover Photo by Jen Roytz

Photo by Bob Coglianese

Celebrations will take place all year across the country to pay tribute to the horse many believe to be the greatest racehorse of all time - Secretariat! In our feature article - **Secretariat - The 50th Anniversary** we share the personal memories of those who knew him best - the family, the jockeys, the historians, and even the Disney movie producers - along with photos as iconic as the horse himself!



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# Welcome to the 2023 issue of Kentucky Equestrian Directory!

*Kentucky Equestrian Directory* was created for YOU - owners, riders, professionals, and businesses of all disciplines - to help you connect within the local horse community. More than just a business directory, it also features content on trending topics, the best practices and innovators in the industry, plus tips from the pros.

*It is with much gratitude that we present you with this new issue.*

The concept of nurse mares is not new. In fact, they have played a vital role in the horse industry for more than a century. Without them many newborn foals would not have survived, as a nurse mare's job is to step in as surrogate mother to feed foals who have either lost their mother during childbirth, were rejected by her, or were born to a mother unable to produce enough milk. Often a nurse mare's own baby is taken away so that the mare can raise an orphaned foal; sadly, these offspring are considered a "byproduct" and often discarded, a topic of ever-growing controversy. Our feature article, **Working Moms - A New Generation of Nursemares**, offers an encouraging alternative. Laura Phoenix, founder of Nursemares of Kentucky and Nursemares of the Northeast set out to offer a more ethical approach by using hormones rather than impregnation to induce lactation. Her booming business is grounded in her principles of good care, handling, feeding and vaccinating of her mares. Claiming a 98 percent success rate bonding moms and babies, Phoenix is doing it right and the industry will certainly benefit from her hard work.

Speaking of hard work, Mike Manganello is perhaps one of the hardest working jockeys alive today. Taking rides on anything and everything, including the mounts no one else wanted, Manganello's career spanned over 60 years, first as a jockey, then a trainer, and later as a racing steward. His most notorious victory was winning the 1970 Kentucky Derby on Dust Commander, a 15-1 longshot. Today, at 81 years of age, Manganello never turns down an opportunity to jump on a horse, including the 2022 Derby winner, Rich Strike. **Mike Manganello Skill, Grit, and a Little Bit of Luck** shares his story - a life exemplified by integrity, determination, and hard work. With an ever-present twinkle in his eye and infectious smile, Manganello loves reminiscing about his favorite horses - it's clear he loves the horses as much as the sport. He continues to share his life's passion by mentoring young jockeys and supporting the Permanently Disabled Jockeys Fund, among other charitable organizations.

Many people are drawn to horses out of love for the animal, wanting to bond and have a closer relationship but aren't sure how to go about it. Liberty training, based on understanding the nature of the horse and learning to "speak" its language, offers the key to success. Like natural horsemanship, liberty work has amassed a huge following in recent years and now, thanks to the efforts of one Lexington-based couple, lovers of liberty have a platform to come together and showcase their skills. **Loving the Liberty Life** is the inspiring story of Dan and Elizabeth James, founders of the International Liberty Horse Association (ILHA).

Special thanks to the equestrians who generously shared their stories and the businesses that enthusiastically supported this issue!

**We hope you find this to be an invaluable resource and ask you to please support our advertisers, without whom this complimentary directory would not be possible.**



Photo by Jessa Janes Photography

Erika and Enso



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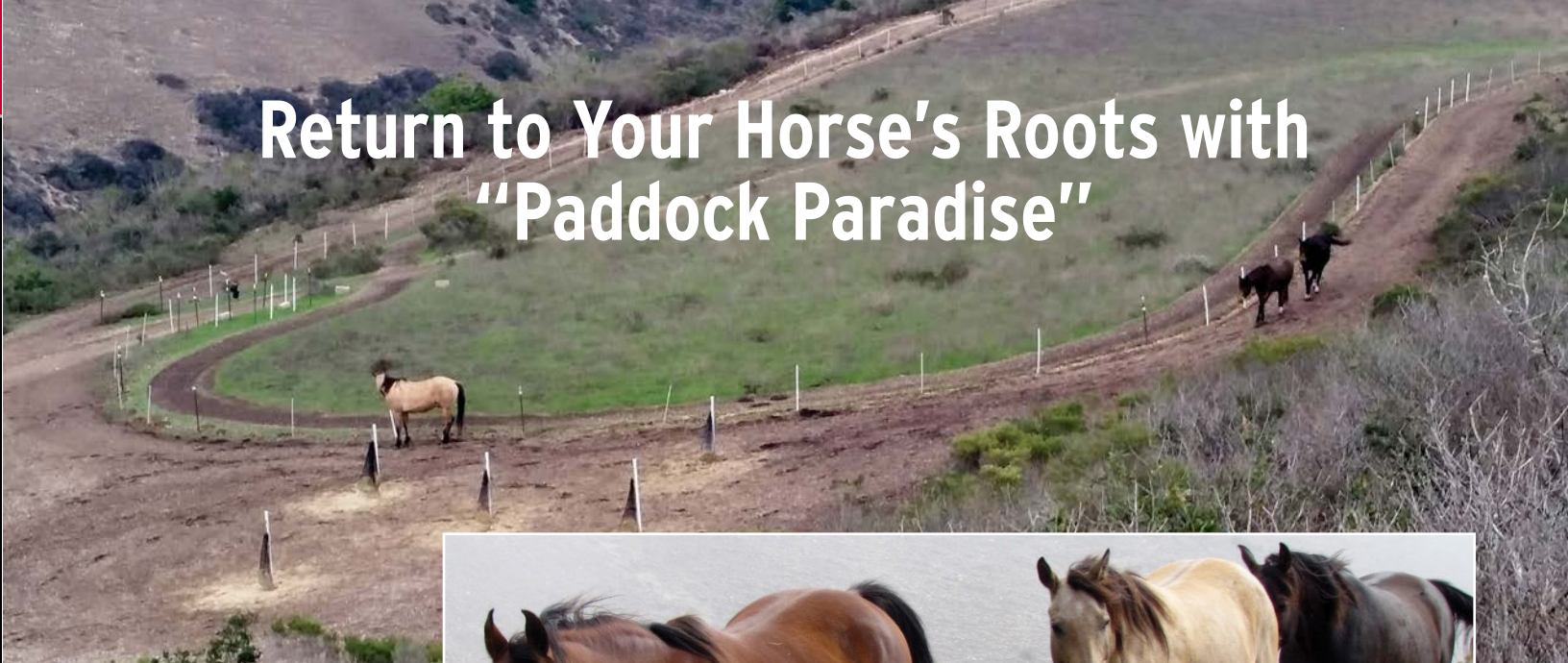


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# Return to Your Horse's Roots with "Paddock Paradise"



by **Lisa Kiley**

Horse care has come a long way over the years, and along with it, horse owners are looking for ways to make better decisions about how they keep their horses at home. As we learn more about what's best for our horses, we are finding that providing a more natural environment is one of the healthiest ways for them to thrive. Jaime Jackson, author of *"Paddock Paradise – A Guide to Natural Horse Boarding"* advocates for a more natural way of caring for horses that was born from his observations of wild horses living in the Great Basin area in the 1980's.

Over the years, Jackson has worked to create a system that brings the benefits of a more natural environment to horses all over the world that can be created by applying the designs of nature into your own backyard. Application of these principles leads to horses that are healthier both physically and mentally. He advises the idea that he wanted to share with the concept of "Paddock Paradise" was to look at horse management in a more holistic way. The concept is to create a space for horses to move as they would in nature, a system that works as it would in the wild, but by design on your own property.

For most domesticated horses, lack of movement has



*Photos by Jill Willis at the ISNHCP AANHCP Headquarters in Lompoc, CA.*

a negative impact on their health. In the wild, horses are on the move for a significant part of the time, with stops along the way for different behaviors and activities.

Jackson's system introduces a track for horses to move through that encourages activity with areas that can be added to mimic a natural environment. Ideally, the track consists of a perimeter loop around the property or pasture and an interior adjustable fence (typically electric, such as rope) that creates a track approximately 10 – 12 feet wide. Limiting the width encourages movement, but horses should be able to comfortably turn around.

In his book, Jackson outlines all the different areas that can be added along the track that will provide activity and enrichment. Some of these include: feeding areas - where

it is suggested that slow feeders are hung for hay, shelter - such as a loafing shed for protection from the elements, and watering holes - which can be natural or manmade. Along the way, the type of terrain can be altered to add texture to the track, rock piles, logs, and branches provide a course for the horses to work through which is good for the mind and the hooves. Offshoots that allow the horses a dusty spot to roll or a spot to lounge under the shade of trees are ideal. Introducing herb beds and complementary browsers, like goats, will add to the natural landscape. The center of the track can be used for grazing and growing hay, or it may be where the barn is positioned.

Horses can live on the track year-round and it benefits horses in all life stages. It is especially helpful for horses that are arthritic or prone to

issues such as laminitis or colic. A horse that is living on the track will essentially be 'warmed-up' so he can be pulled out and ready to ride and work, helping to reduce work-related injury. It will also increase their fitness and stamina without added training sessions. Items found on the track can help naturally desensitize your horses, leading to a more sure-footed mount. Jackson confirmed that horses easily adapt to the track and are quick to utilize it as can be seen by the movement patterns they develop almost immediately. ●

*For more information about "Paddock Paradise" or to get a copy of Jackson's book, check out his website: [jaimejackson.com](http://jaimejackson.com). For additional information about materials for your fencing project, contact Cashmans Horse Equipment or visit: [cashmans.com](http://cashmans.com).*

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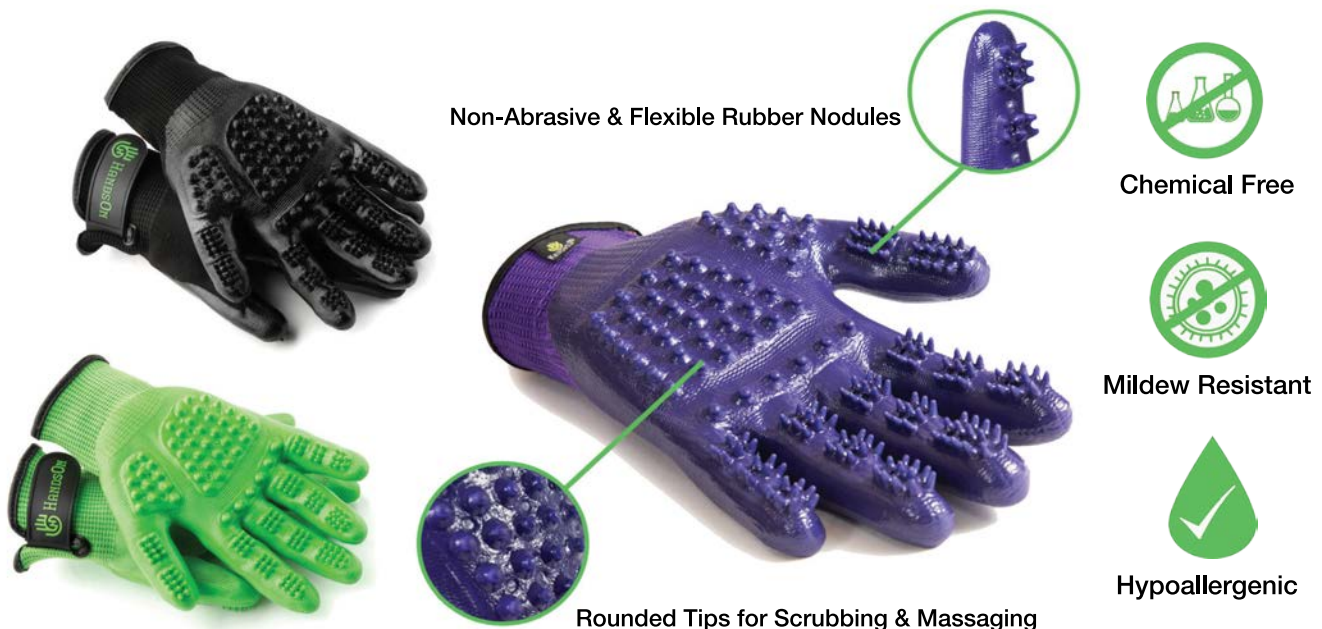


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# Pine Knoll Center for Integrated Horsemanship *and the Horse-Human Connection*



Domino, one of the "Peace Ponies", and guest

by Susanna Massie Thomas

As the black iron gates - poised between two white pillars, ornate with a dressage rider in bas-relief, and the words *Pine Knoll Farm* - slowly open to welcome you inside, you sense that you're about to enter another world.

The lawn is manicured, the trees are stately, and the indoor arena, attached barn and residence above, are new. Horses with shiny coats graze in surrounding paddocks. There's a Monet wooden bench under a rare Asian weeping elm tree begging for company. A statue of St. Francis invites visitors to another seating area in a garden.

Head towards the barn and walk under an archway, and there's a 72'x170' indoor arena with a viewing area for guests on one side, and a barn with box stalls on the other, where



Pine Knoll Farm

the four Peace Ponies live. Their mission is lofty: to foster transformation and spread peace in the world.

They must be very good at their work, because the feeling you get the moment you drive onto the campus is a palpable sense of peace.

Pine Knoll Farm and the Center for Integrated Horsemanship and the Horse-Human Connection is the lifework of Gillian Vallis. Born and raised in England to a horsey family who bred and trained Thoroughbreds, Vallis was an avid Pony Clubber and multi-disciplined competitor from a very early age. She got her first pony at 9, when she was “old enough to completely take care of it.” By the time she was fourteen, she was galloping racehorses for her grandfather and father, both of whom were accomplished trainers and riders. In her mid-twenties she gave up riding for a spell and set out to travel the world. She picked it back up again when she moved to Bermuda, where she met her husband, Francis. Shortly thereafter, Vallis found a horse named Zoe that would change the trajectory of her life.

Zoe was a talented, but misunderstood Thoroughbred who was riddled with psychological and physical issues from abuse, and was banned from the track. “She was definitely a project!” Vallis says with a laugh. “But I’d had a lot of experience with Thoroughbreds and when I looked into her eyes, I saw that the horse inside was not like the horse on the outside.”

Zoe was shipped from Pennsylvania to Bermuda, where in addition to her many other challenges, she developed anhidrosis, an inability to sweat. Bermuda,



Photo by Susanna Massie Thomas.

with its sub-tropical climate, was life threatening for a horse with this incurable disorder.

For help, Vallis reached out to a brilliant veterinarian, Dr. Judith Shoemaker, from Nottingham, PA, who had worked on Zoe for her previous owners. Together with chiropractic, acupuncture, free choice minerals, and supplements, Shoemaker and Vallis managed to alleviate Zoe’s anhidrosis.

“Dr. Shoemaker was ahead of the times with her knowledge and expertise in alternative therapies,” Vallis says. “Both she and I had no idea when we started that Zoe would lead us to lessons, knowledge, and people that became the foundational concept

that is Pine Knoll Center for Integrated Horsemanship today.”

Under Shoemaker’s guidance, Vallis set out on an information quest about complementary medicine and energy work that spanned disciplines, modalities, philosophies, and continents. “The more I read and studied, the more I realized how many horses were in pain that went unrecognized and untreated. I started feeling a call inside me to do something about that.” The solution, Vallis decided, was to open a center for equine alternative therapies someday.

They say that when the student is ready, the teacher appears. So it was, for the “someday” idea that Vallis had tucked away in her mind

and heart. Shortly thereafter, through a series of seemingly unrelated serendipitous events, a 130-acre farm in Garrard County, Kentucky, an hour and a half from Lexington, landed in her lap.

That became the first site of Pine Knoll Farm, a comprehensive breeding, training, riding, and healing center. “We were at the forefront of many philosophies and modalities which are now commonplace,” Vallis states. “Natural horsemanship, chiropractic, acupuncture, and myofascial among them. We were passionate about education. We did clinics, demos, horse shows, and events, including *In Honor of The Horse Symposium*, which was like a mini Equitana.”

**Continued on the next page**

## Pine Knoll Center Continued from previous page

In time, however, Vallis realized that Garrard County was too remote, and moved Pine Knoll to a location in Lexington, the world-famous destination for horse lovers. Her vision had expanded, and she brought celebrated dressage judge, Tom Poulin, into the fold because of his pioneering thoughts about rider postural balance.

“Tom told me about his experience in Saratoga, where the New York City Ballet came each year during the race meet, because years ago, the head of the ballet, the great Russian choreographer, George Balanchine, believed that racehorses and ballet dancers were very similar.” The story goes that Poulin invited a ballet master friend to come watch him perform the ‘dance’ of dressage with his horse. Poulin recalls that at the ride’s end the ballet master told him, “Tom, the horse looks great, but you look TERRIBLE!” He elaborated on what he saw and convinced Poulin to take ballet lessons with him, which Poulin did for six years. Poulin realized from this experience that if one couldn’t align one’s body properly and control its motion, it was not possible to give precisely timed, coordinated aids to an animal weighing 1,200 lbs., or more. In time, Poulin developed a bodywork program that incorporated ballet training with riding.

“Tom’s knowledge of bodywork, and a rider’s need to understand and manage weight distribution, made me realize that it wasn’t just horse wellness I needed to be concerned about, it was



Dynamic acupuncture, a unique therapy combining stimulation of acupuncture points on the ear and distal body parts while the rider is in motion on Harmony.

Photo courtesy of Pine Knoll

human wellness, as well,” Vallis says.

Armed with this new understanding that a rider’s limitations and imbalances hindered their ability to ride effectively, consequently impacting the well-being of the horse, she expanded her offerings to include Reiki, massage, Feldenkrais, and other modalities for people.

Next, to help people understand and feel the impact of their posture and balance, she designed a mechanical horse, *Harmony*, which, depending on how a person “rides,” tips in the direction of the rider’s positional imbalance. She put together clinics where riders could work on Harmony with a trainer and an acupuncturist, experience where they were out of alignment, be corrected both biomechanically and energetically, and then get back on Harmony to learn what perfect balance feels like and how to achieve it.

“I don’t think anyone in the world has a teaching tool like Harmony,” says Vallis. “This is a totally unique way of allowing riders to explore the dynamics of posture, tension patterns and balance, safely, and incorporating changes of movement in combination with other modalities like acupuncture, myofascial release, taping, and Feldenkrais.”

These clinics are extremely popular and tend to leave participants incredulous when they experience how crooked they are on horseback, and what happens when their tensions and restrictions are released. A rider’s imbalance gets mirrored in the horse’s body, causing pain, injury, and limitations, but too often, in Vallis’ opinion, people blame their mounts for problems that unknowingly originated with the rider. Harmony exists to prove that. In Vallis’ words, “it’s all connected.”

But Vallis didn’t stop with bodywork. Psychological and emotional issues affect a person’s riding as well, she contends. This prompted her to extensively research and avidly pursue training in equine-assisted learning. She developed the HorsEmpowerment™ System, dedicated to equine and human life enhancement and education. She offered interactive workshops to schools, athletic teams, corporate groups, and other organizations. She worked with the University of Kentucky on a study for the impact of horses on nurses. She gave educational tours. She started a non-profit, The Four Harmony Foundation, to make HorsEmpowerment™ opportunities available to those without resources.

And, she acquired the Peace Ponies, a quad of ambassadors whose mission it is to promote peace and inspired living through the leadership metaphors and congruency of the horse in interactive equine experiential learning opportunities with people. “We are excited about helping to raise awareness of the horse as a teacher and co-facilitator of equine experiential learning,” says Vallis. “Horses are masters of non-verbal communication and have much to teach us in this area. We know that as much as 90% of communication is non-verbal. Science documents that we have neural intelligence centers in our gut and in our heart, as well as in our head. Our true brilliance comes from integrating our head, heart, and gut intelligence.”

With the plethora of activities, and the popularity of her offerings, it became



apparent to Vallis that she needed a farm with more land and overnight accommodations, so people from out of town could come and stay on campus when attending one of her many programs and workshops, tours, clinics, and events.

She began looking for a site that would accommodate and reflect her vision of tranquility, inspiration, and healing. In the fall of 2019, she found a bucolic property with open fields, woodlands, and a pond, just six minutes from the Kentucky Horse Park. In early 2020, construction began.

Miraculously, despite the limitations of Covid – barns, paddocks, an indoor arena, office, and conference area are now tucked away on-site. An elegantly appointed apartment that sleeps six, with an inviting outdoor porch for dining and

relaxing, sits above the barn. And programs are up and running.

2023 promises to be exciting for Vallis as her lifelong vision is ever expanding. The diverse agenda will include equine-assisted workshops in leadership, business, education, and personal development. She will also welcome tour groups for interactive experiences with horses. There will be healing clinics focusing on the well-being of horses and humans, as well as riding and training demonstrations and clinics. Her *Equestrian Lifestyle Solutions Club* that brings together like-minded horse enthusiasts who love their horses and seek to enhance their well-being through understanding and integrative care, is very active. She's writing a book on her experiences

with Zoe. She is building another Airbnb apartment for additional guests. "And," she says with a cryptic smile, "I have even bigger plans that are in the works which I can't talk about yet..."

Whatever it is that she's planning, it is sure to be bold and far-reaching. That's how she operates.

"Horses and herd behavior can teach us how to shift from egocentric behaviors and a predatory scarcity mentality, to the herd mentality, which is one of acceptance of collective value and abundance. Together, we can join forces with horses to raise the consciousness of the planet, one experience at a time, and in doing so we can make the world a better place. That's what I am trying to do every day and I welcome ALL to help me in this effort. Together, we can create a

*tipping point!*" ♦

*Susanna Massie Thomas, CPC, ELI-MP, and president of Shamrock Legacy Coaching and Consulting, LLC, is a leadership and personal development coach whose online courses, coaching programs and workshops help individuals and groups maximize personal, professional, and organizational potential and productivity through the way of the horse. A lifelong horsewoman and former executive director of the Secretariat Center, Susanna's "Horse Centered Reschooling ProgramSM" received national acclaim, and earned her the title of Kentucky Colonel, the highest level of honor bestowed by the Governor of Kentucky for outstanding service and noteworthy accomplishments.*

Photo courtesy of Pine Knoll



Tom Poulin working with a student.

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# Think All Helmets Are the Same? Think Again!

## Meet the Man Who's Raising the Bar on Helmet Safety

by **Rhys Powell**

With safety and technology paving the way of the future in other sports, the need to improve and raise the safety standards in equestrian sports has become more essential than ever before.

Four years ago while riding at our equestrian property in New Zealand, my horse spooked and I fell off at the walk, breaking my neck (C3). During the five days that followed while in the hospital, unable to move, I designed an equestrian helmet *in my head*, knowing that the severity of injury from my accident could have been prevented. The journey has been a real eye-opener, and I have learned so much more about a sport I am involved in. But most importantly, I learned about head injuries and ways to help minimize them.

I taught myself all about CAD and 3D printing, tooling, molds, different types of materials, you

well-marketed.

For the first two years, I focused purely on safety, as that was the reason I began this process in the first place. After two years of creating a prototype, despite it being really safe, I

as I didn't want that to be a factor influencing the decision process. I wanted the very highest safety standards, best possible materials, brain/concussion protection, (MIPS) safety features, etc. Our patented design and system

being just plastic), including the majority of the most expensive European ones, cannot pass the highest safety standards found in our ARRO helmets.

### Key points of this helmet:

1. Obtained the world's highest and latest safety rating - Snell "E2021", a new standard which is significantly higher than all other older standards, i.e., VG1, ASTM, PAS015.

2. MIPS: (Multi-directional Impact Protection System) - an additional liner incorporated inside the helmet, designed to add protection against rotational motion transferred to the head and brain. Rotational motion increases the risk for minor to severe brain injuries. MIPS can reduce rotational motion by redirecting energies and forces otherwise transferred to the brain.

3. Carbon Fibre and Kevlar - the very best materials to use in the outer layer of the helmet: both known for being lightweight but very strong; Kevlar is used in bullet-proof vests.

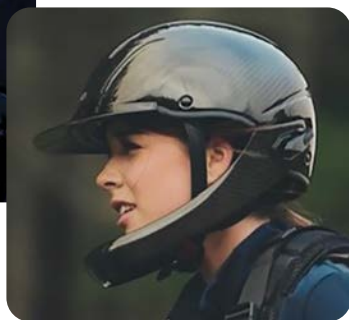
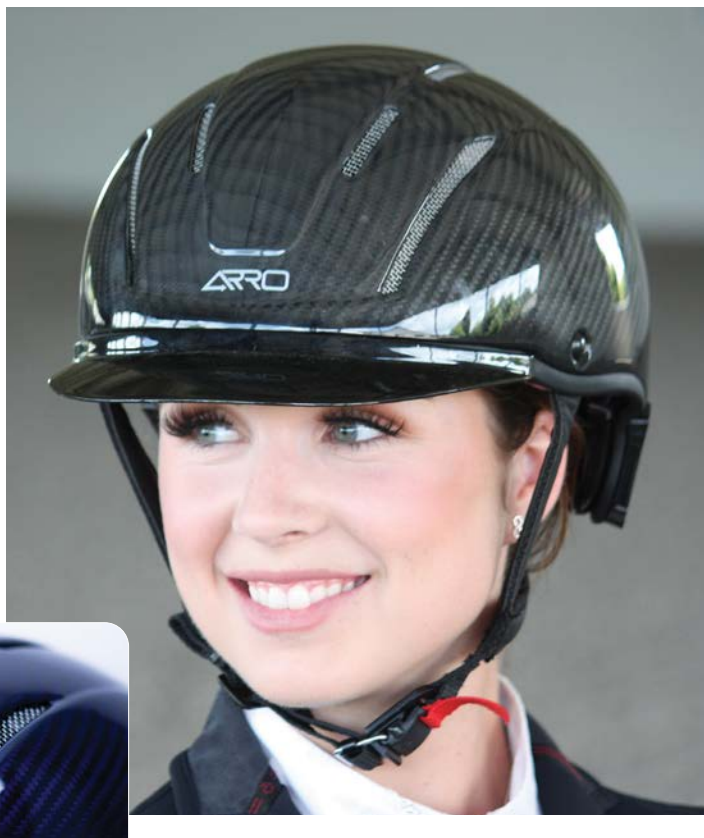
4. Detachable chin guard for facial and neck protection, this can be worn in dual mode, i.e., with or without the chin bar.

5. Removable and breakaway visor. The visor at the front is removable to meet any showing regulations, and breaks away to minimize forces/stresses, and hyperflexion of the neck.

6. Dual density EPS (Expanded Polystyrene) inner liner - to accommodate different impact locations on the head.

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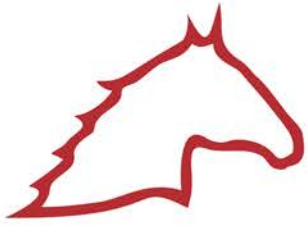
name it! I first started cutting helmets in half to see what they were made of; the majority were very disturbing and incredibly basic. Most are just plastic helmets that are very cheap to manufacture - just around \$10 US dollars! Even some of the very expensive European ones were not much better than the very cheapest (\$50) plastic ones on Amazon, they had just been

didn't believe many people would actually wear it - it looked a bit silly! The following two years, I focused on the fashion side and now believe I have both, safety & fashion, which is a very difficult combination to achieve. I purposely didn't worry about material costs or the final price,

include 78 individual parts.

The most concerning thing I learned through this process, is that the level of protection offered by the majority of helmets on the market is significantly lower than what people think - or are led to believe.

And many riders assume helmet safety standards are pretty much all the same, but in reality, they are widely different, with most helmets consisting of multiple lower standards, because they aren't designed to achieve the highest safety standards. I would estimate 99% of helmets (most



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# Loving the Liberty Life

*Liberty may look like magic, but there's a whole lot of hard work – and communication – that goes on behind the scenes*







by Sarah E. Coleman

Like natural horsemanship, liberty has garnered a nearly cult-like following of horse owners and enthusiasts seeking to deepen their bond with horses.

To an outside observer, a horse performing at liberty looks like magic - he's locked on to his handler, paying attention to nothing else going on around him, even if it's a cheering crowd, other horses around him, or even the tasty grass beneath his hooves.

By definition, "liberty" is "freedom from control, interference, obligation, restriction and hampering conditions. It's the power or right of being free ... and acting as one pleases." Liberty training focuses on the relationship between horse and handler; it uses the natural instincts and behavior of the horse as the primary teaching tool.

Liberty isn't always an end goal or the only discipline in which owners partake with their horses. Liberty work is often something horse owners do in addition to competing, pleasure riding or simply enjoying their retired horses. Liberty

work strengthens the communication between owners and their horses, and this translates directly into other areas in which the two may work.

### **Dan and Elizabeth James: Traveling Liberty Lane**

One of the most well-known liberty trainers and clinicians is Dan James, of Double Dan Horsemanship (USA). Though he has many accolades as a colt starter and reining competitor, Dan, and his partner, Dan Steers, really hit their stride as equine entertainers specializing in live shows. Their popularity on stage gave way to a career assisting others and their horses on their own liberty journeys.

Though liberty training has been around for as long as circuses and movies have been, it's attainability for the average horse owner has

***Continued on the next page***



Elizabeth James

## The Liberty Life

**Continued from previous page**

exploded in the last 15 years. After teaching liberty clinics in Australia for years, Dan started coming to the US in 2007, performing at expos and offering *Introduction to Liberty* clinics all across North America. By 2012, what started out as boutique clinics turned into a full calendar of sellout clinics. In 2016, Dan married Elizabeth, an equine professor at the time, and the two purchased a farm in central Kentucky to host clinics and start training specialized liberty horses full time.

Truly two of the most innovative equestrians, Elizabeth and Dan both excel at thinking BIG. The duo saw a need that wasn't being met: There was no "thing" that brought liberty lovers together, allowing them to learn from each other in a friendly, supportive environment; there was no

overarching organization that fostered interest in the liberty discipline and encouraged competition with a clear pathway for participation.

Though liberty was often used to showcase an adoptable horse's willingness to learn, kindness, and aptitude, there was no way for these horses to continue to show off their liberty journeys after the conclusion of the adoption event or retraining competition. Often the skills fostered during the beginning of their liberty journey were laid by the wayside as adopters focused on more traditional methods of riding and competing.

However, it was apparent through social media and various equine-focused events that those who love liberty were hungry. They wanted to learn more, do more and see more. Most importantly though, they wanted to deepen their

relationships with their horses.

With a solid understanding of what was missing, Dan and Elizabeth founded the International Liberty Horse Association (ILHA) with one core tenet in mind: "The ILHA is dedicated to promoting the discipline of liberty training and celebrating liberty horses, trainers, fans and competitors everywhere."

"Liberty' is described as the refinement of aids and cues that lead to having an unseen connection and communication with the horse," Elizabeth explains. "By nature, humans crave connection and seek relationships; liberty allows them to have that with their horses. The more people learn, not just about liberty, but how to work with their horses at liberty, the more they want and the more they tell their friends. It [the interest in liberty] just

continues to grow."

A celebration of the horse-human bond on the ground as well as astride, liberty differs from trick training, which focuses on more specific maneuvers and tricks, like the bow, the rear, and the laydown, Elizabeth explains. "Liberty refers to the fundamental basis of connection. Horses can perform a multitude of 'tricks' while never actually working or connecting at liberty."

"Liberty teaches a horse to make decisions on its own, without being forced, influenced or controlled by equipment," she clarifies. People who have liberty horses often ride as well. Without fail, those who crossover between disciplines say that what the horse learns in liberty training directly impacts their ridden work. The dynamic inherently shifts when the horse has the

freedom to stay or leave; liberty work often completely changes how owners interact with their horses.

### **ILHA: Going Big, Right Out of the Gate**

“There were really four reasons we started the ILHA,” Elizabeth says. “First, there wasn’t anywhere for people who loved liberty, who weren’t professionals (like Dan), to get to showcase their horses or their liberty training. We created the ILHA to give them a platform to show and compete at liberty.”

Secondly, she says, they wanted to create a space where horses trained in liberty could go to gain experience or get exposure, similar to other disciplines where horses can attend a show as a non-compete mount. Prior to the inception of ILHA, it wasn’t possible to bring a liberty horse to a liberty event and let him take in the sights and sounds of a competition venue before walking in the ring to compete.

“When I did the Retired Racehorse Project’s Thoroughbred Makeover, for example, there wasn’t anywhere I could take Ozzie to school him or introduce him to working in liberty in an environment other than at home,” Elizabeth explains. This could have put the team at a disadvantage, but it clearly didn’t, as she and Ozzie (who raced under the name, General Relativity) finished in the Top Five at the 2018 Thoroughbred Makeover held at the iconic Kentucky Horse Park in Lexington.

“Additionally, there wasn’t anywhere for liberty horses to showcase - or continue showcasing - their talent and

**Continued on the next page**

Photo courtesy of Double Dan Horsemanship



Dan James and Swampy

## The Libery Life

*Continued from previous page*

value,” Elizabeth says. “Lots of people use liberty work in makeover competitions that focus on how much a horse can learn - and demonstrate - in a short time frame, but once the horse was finished competing, that was it ... until ILHA,” Elizabeth explained.

And the final impetus to create ILHA, and the one that was widely on display at the 2022 Liberty Festival and ILHA Championship show, was camaraderie. “Without an association, all of the liberty trainers exist in silos,” Elizabeth explains. There was no place - or association - where liberty trainers could go to ride together, share ideas or learn from one another.

The 2022 Liberty Festival boasted a star-studded clinician lineup, with Pat Parelli and Warwick Schiller, in addition to Dan James. The trade fair was vast and varied and the Championship competition was fierce. However, even with nerves running high, the friendliness and support was evident in every interaction participants had with one another. “The liberty family is especially welcoming,” says Elizabeth. “Perhaps it’s because they are especially interested in relationships - who knows?”

### A History With Horses

Both Dan and Elizabeth come by their love for horses honestly. Dan was born in Queensland, Australia, on a cattle farm, where his mother passed on a passion for horses that still burns brightly in Dan. From a young age, Dan has been driven to understand how horses think - and subsequently, how they



Elizabeth and Ozzie compete at Retired Racehorse Project's 2018 Thoroughbred Makeover

can best be trained. He had always been fascinated by the highly trained horses featured in movies and television shows, and innately knew if he could better understand how a horse thinks, the better trained it could become.

Though Dan has a myriad of accolades to his name, including winning the Road to the Horse International Colt Starting World Championship, representing Australia in Reining at the World Equestrian Games, consecutive Quarter Horse Congress Freestyle Reining Championships, and being twice-crowned International World Champion Colt Starter (among many others), he has recently added “media star” to his resume, having worked on multiple television, film and photography projects. These include the TV show, *Heartland*, a *Versace* ad campaign, *Vogue*, and *Country Music Weekly* magazine.

Hailing from Montana, Elizabeth is the daughter of two academics who liked horses but never owned them; luckily, they had friends with horses who graciously let her ride them.

“My dad always wanted to instill in us a strong work ethic. As a child, I painted and shingled barns, sheds and even outhouses in exchange for the chance to ride,” she recounts.

In addition to being an accomplished equestrian, Elizabeth holds a master’s degree in equine genetics from the University of California, Davis, and a doctorate in experiential education from the University of Kentucky.

The ability to combine forces has allowed both Dan and Elizabeth to flourish. Elizabeth oversees the business side of Double Dan Horsemanship and all that it encompasses, including managing the farm, travel schedules, competitions and clinics, marketing and more. With Elizabeth expertly managing all of those moving parts, Dan has been able to add even more clinics and performances to his already packed schedule, and with details taken care of, he can focus even more time and effort into attendees.

The duo have two children, Isabella and Jesse, who round out the horse-crazy clan. Both kids love living on the

Kentucky farm and ride every chance they get. Isabella already has performing down pat, having performed with her Dad in the Road to the Horse and the inaugural ILHA Liberty Festival; she was also a stunt double in the *Heartland* series. While Jesse likes the horses, Elizabeth says he’s borderline obsessed with anything that has tires and an engine, including tractors, mowers and excavators - of which there are plenty on the farm!

Both Elizabeth and Dan understand deeply what horses can offer people: peace and respite in a sometimes overwhelming world, unconditional love, and a sense of belonging, to name just a few. Liberty training truly celebrates the bond between horse and human. Whether choosing to give liberty a try or seeking further liberty training, Dan and Elizabeth James - and now the ILHA - will be supportive every step of the way. ♦

*Based in Lexington, KY, Sarah Coleman is the Executive Director of the Kentucky Horse Council and has a soft spot for chestnuts with chrome.*

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# It's Not Just a Runny Nose!

by **Kirsten Johnson**

Let's face it...just like humans, it is common to have allergy issues with adult horses. In fact, 70% of adult horses have allergies of some kind, and that alone is the beginning of what can end up becoming a more chronic and serious respiratory disease if not addressed. Mucus in the airway is a common symptom when allergies are present, becoming an incubator for pathogens that can, over time in some cases, cause more serious illness, such as pneumonia, upper and lower airway disease, or guttural pouch infections, to name a few. Let it be clear that it takes time - and a perfect storm - for serious illness, but this information is a tool to help you keep your horse healthy over the long haul. When an active allergy horse breathes in heavy concentrations of molds, fungi, or other pathogens which occur at certain times of year naturally, the mucus collects these "bugs" and begins the incubation process. Molds, fungi and most other pathogens thrive in a damp, warm environment, which is why, over a period of time, mucus is often the catalyst for more serious issues. The first step is treating and reducing the mucus with help from your veterinarian.

There are other things you can do from a management and/or care side that can also benefit your horse when allergies are present. Starting by using the lowest dust-producing bedding possible and not straw. Wetting, soaking, or steaming hay, and feeding it down low or at ground level, and always removing what was dampened and not eaten from the stall before the next meal is imperative.

Consider the time of year your horse seems to be the most affected. The symptoms could start as a clear fluid or runny nose. It could be a cough due to the horse trying to get rid of the tickle, and can include a red or irritated throat, if scoped. I have even had horses with no outward signs that, when under tack and in a frame, threw their head due to the irritation of drainage in their throat causing them to feel uncomfortable when framed. You may notice that in the fall season allergy symptoms are likely to be even worse as a result of horses starting to spend more time in closed barns due to weather. Also, the immune system may be more compromised during allergy season.

It is not about living in a protective bubble, but it's how we address the problems that



arise that makes a difference. Mucus is the enemy on every level, and working with your veterinarian to address these issues early can save you a lot of problems, and illness, down the road.

## Things to think about...

- Do you have a new horse? If so, where did it come from? Is it from outside of your area/region? Are the symptoms a result of its new environment



or could this be an issue that was not understood or disclosed?

- How much time does your horse spend outside?
- Do you live in a colder

climate and have no choice but to keep your horse closed up inside for longer periods of time in the winter?

- Does your horse have a clear nasal discharge or cough? Do you have behavioral issues with your horse during certain times of year - even with no discharge or cough?
- Make sure your horse is up to date on all recommended vaccines.

All of these factors play a role in figuring out how best to treat your horse and approach the situation with your veterinarian. If you have treated your horse with your attending veterinarian and still have problems, you may want your veterinarian to consult with a veterinarian who specializes in respiratory issues; together a plan can be formulated. The specialist can make suggestions, and help with diagnostics for treatments needed to manage and treat your horse with the best possible outcome for years of better health. The best specialist I can recommend is Dr. Robert Holland DVM, PhD in Kentucky. ●

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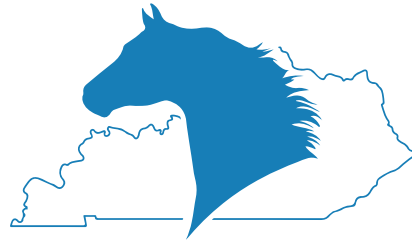
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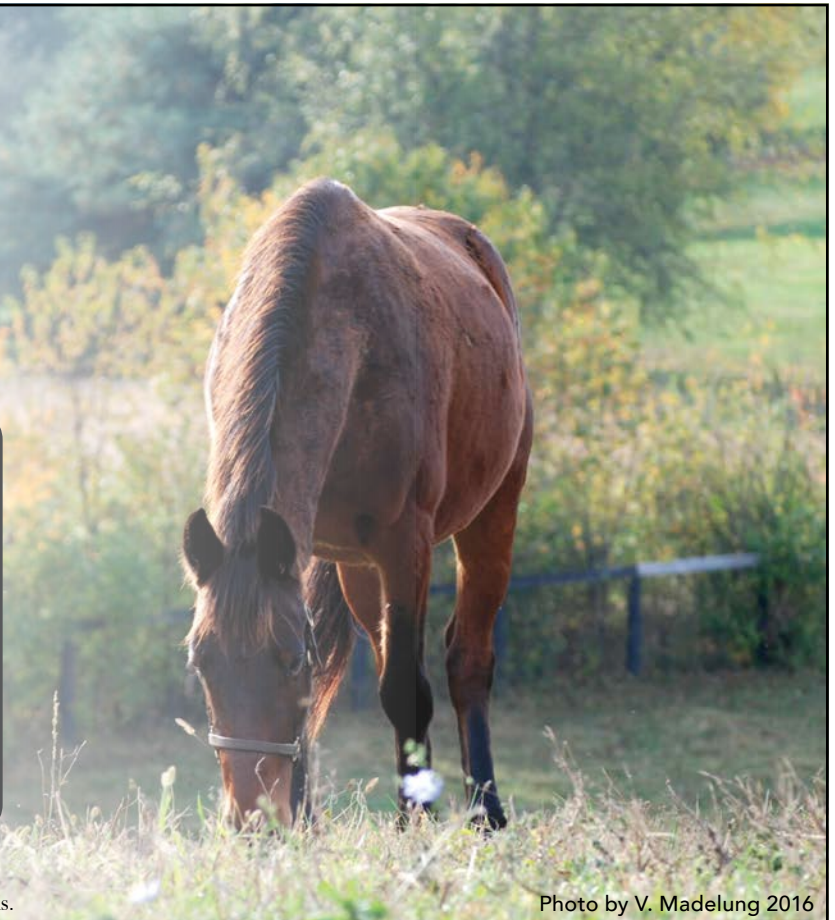
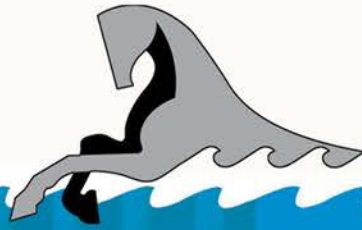


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# Providing an Ethical Approach to Horse Care Products

## A Family's Passion for Conscientious Horse Care Solves One of the Biggest Dilemmas for Equine Owners and Enthusiasts

by **Bobby Williams**

Insect and fly control during warm months are a constant battle for horse owners. Equally challenging is which fly spray to select from the many options available at your favorite tack shop or online vendor. Keeping in mind the need for a product that is effective and safe for you and your horse,



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background to create a non-toxic, effectual spray that she felt good about using. What began as a fly spray for personal use quickly developed into a company whose ethics are deeply rooted in horse, human, and earth stewardship. Laura's inspiration is realized by Guaranteed Horse Products' motto, "Love your horse, love your planet." This passion is shared by her children, Bobby Williams and Angela Jennings, who have continued

Laura's vision and now run the company together.

Guaranteed Horse Products continues to produce a robust and trustworthy line of natural and non-toxic equine care products. All products are cruelty-free and manufactured in the USA. To find out more about this inspirational, trendsetting company and their entire line of equine products, check out their website at: [guaranteedhorseproducts.com](http://guaranteedhorseproducts.com). ●

# First Rule of First Aid – Be Prepared

## *Preparation begins with a well-stocked first aid kit*

by Jen Roytz

There are some things about life with horses that are as dependable as the sunrise. They are scenarios that are not “if it will happen,” but “when.” Try as we might to protect our equine partners, injury and illness fall into this category.

While it is important for every horse owner to have a veterinarian that they can call when a horse is sick or hurt, Dr. Nimet Browne, a veterinarian with Hagyard Equine Medical Institute in Lexington, Kentucky, says there are many things a horse owner can do, either while waiting for their vet or before (or possibly instead of) calling them to assess the severity of an adverse equine event and serve as the “first responder” for their horse.

“As everyone who has worked with horses knows, they like to find any way possible to injure themselves,” said Browne. “Most of the time these injuries are mild and require minimal intervention, but sometimes a veterinarian may need to be involved. Having a stock of supplies to treat the most basic injuries or to help curtail injuries until a veterinarian can assess the situation is very helpful.”

Browne, who began riding as a child and has competed up to the 1.40 meter jumpers, says that horse owners should curate an emergency medical kit to keep at the barn, and if they have a trailer and haul off-site regularly, it is wise to keep a second kit in the trailer’s tack room or storage area.



Photo by Jen Roytz

The following is a list of tools and supplies that could be used to curate a proper first aid kit:

- Thermometer
- Stethoscope
- Latex gloves
- Large oral syringe
- Scissors – both bandage scissors and sharp scissors
- Hoof pick
- Duct tape
- Vet wrap (several rolls)
- Diapers
- Sterile standing bandage
- Leg wraps/standing bandages
- Dormosedan gel
- Triple antibiotic ointment
- Triple antibiotic eye ointment
- Bottle of saline
- Cotton 4” x 4” gauze pads
- Roll of gauze
- Oral Phenylbutazone (bute)
- Oral Banamine paste
- Hydrogen peroxide
- Betadine solution
- Wound ointment
- Electrolyte paste
- Epsom salt
- Animalintex (poultice)
- Spray-on wound treatment (for hard to wrap areas)
- Emergency contact information for your veterinarian

Browne advises that, depending on how often it is used, horse owners should check/restock their first aid kit every six to twelve months, or more frequently if it is used often. Be sure to check both which items need to be replenished, as well as any expiration dates on medications or ointments.

Medications, such as Phenylbutazone, Banamine paste and Dormosedan gel are great to have on hand. They are available by prescription only from a veterinarian, who can also advise on the dosage based on the horse, its age and

other factors.

“It is always important to contact your veterinarian prior to administering these medications in an emergency situation, as they have specific dosages and contraindications,” said Browne, who added that depending on the presentation and severity of symptoms, a veterinarian may want to examine the horse before treating or treat upon arrival with intravenous rather than oral medications.

### **Knowing What to Do When Emergency Strikes**

According to Dr. Browne, some of the most common emergency situations horse owners will deal with include colic, lacerations, eye ulcers, abscesses and lameness. It is important for horse owners to know how to

accurately assess a situation and gather key information to relay to their veterinarian to prepare them for what they will be treating upon arrival.

"I think knowing how to take basic vitals, such as temperature, heart rate and respiratory rate can be very beneficial," said Browne. "If a horse owner is unfamiliar with how to take any of these vitals, their veterinarian can demonstrate the proper technique."\* (see sidebar)

Browne advises that horses should be "trained" in advance of an emergency situation to allow their temperature to be taken.

"The respiratory rate can easily be taken by watching the horse's chest excursion and counting the number of breaths in a minute," she said.

For an adult horse, the normal respiratory rate should be 10 to 25 breaths per minute and the normal heart rate should be 30 to 50 beats per minute. The normal temperature for a horse ranges from 98 to 101.5 degrees.

"These are a few simple parameters that can help identify the severity of the situation," said Browne. "If these parameters are abnormal, it may allow your veterinarian to determine how quickly they need to come see your horse."

## Common Emergency Situations and How to Respond

The following are some of the most common emergency situations horse owners are likely to deal with:

**Colic** – Typical signs of colic include pawing, getting up and down repeatedly, rolling, kicking or biting at their abdomen. If you

notice these signs, take the horse's vitals and call your veterinarian immediately. They will likely offer further instructions to carry out while they are en route.

**Lacerations** – These can occur in any part of the body and, depending on the location, can range from mild to serious or even life-threatening. If there is excessive bleeding from the wound, apply pressure.

Using clean - preferably sterile - gauze or bandages can be helpful. If a clean water source is available, cold hose the area or use saline solution and a syringe to flush any debris out of the wound. Next, clean the wound with dilute betadine solution and clean/sterile gauze. If the wound is superficial, an application of wound spray can help keep the area clean. If the

wound is deep, if bleeding is unable to be controlled, if there is debris or an object protruding from the wound, or if the wound is near a joint or tendon/ligament, it may be beneficial to have a veterinarian examine it.

**Eye Injuries** – Horses can also get scrapes on their corneas, which are typically quite painful. Horses will often squint or tear in the affected eye, and may also present with discharge and/or swelling around the eyelid. It is always important to notify your veterinarian in the event of an eye injury, as they can progress rapidly. After speaking with your veterinarian, they may advise you to flush the eye with sterile saline and/or apply triple antibiotic eye ointment while waiting for their arrival.

**Abscesses and Lameness** – Lameness or hoof abscesses can present as emergency situations. Identify which leg is affected and feel all areas of the leg and hoof for heat, swelling or abrasions. If a hoof abscess is suspected, soak the hoof in warm water and Epsom salt for 15-20 minutes, then apply an Animalintex hoof pack on the foot until a veterinarian can examine it. If heat or swelling is found above the hoof in the leg, cold hose the affected area for 15 minutes and keep the horse in a confined area with minimal activity (such as a stall) until the veterinarian arrives.

With any of these, or other, presentations, taking the horse's vitals (temperature, heart rate and respiratory rate) prior to calling your veterinarian will provide key information as to the type, severity and chronology of the ailment, and save time once they arrive. ♦



## What is "Normal" for a Horse?

The American Association of Equine Practitioners (AAEP) offers the following guidelines for resting vitals for a healthy adult horse:

**Heart rate:** 28 - 44 beats per minute (depending on the horse's size).

**Respiration:** 10 - 24 breaths per minute

**Capillary refill time:** If you press your finger against a horse's gums, the point of pressure should return to a pink color within 1-2 seconds.

**Mucous membranes:** A horse's gums should be moist, healthy and pink.

For more information, go to [www.aaep.org](http://www.aaep.org)

Dr. Browne suggests asking your vet to show you how to take vitals on your horse.

*Jen Roytz is a marketing and communications specialist based in Central Kentucky with a professional background in Thoroughbred racing and aftercare. Jen is a partner in Topline Communications, a Lexington-based marketing, communications and PR firm serving small and medium-sized businesses. She and her husband, Dr. Stuart Brown, own Brownstead Farm, a 115-acre Thoroughbred breeding, sales, racing and sport horse facility in Versailles, KY.*

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# Feet Aren't Waterproof

by **Lauren New**

The number one cause of lameness in horses isn't footing, it's not bad riding, or too little turnout - it's *water*. Are you surprised? Keep reading and learn how and why *water* is the first contributing factor for lameness.

If you begin with a perfectly healthy foot, the first step taken leading to lameness would be the saturation of the hoof with water. This often happens when horses are left on night turnout during the rainy summer months. In this situation, not only is the ground wet, but the grass (and, therefore, the foot) is also covered in water twice a day, at sunup and sundown, when the dew sets in. You may also have horses that have access to a pond or creek that love to stand in the shallows during their turnout, which saturates the foot and hoof capsule.

When the hoof capsule becomes saturated, the smallest microfibers of the hoof swell, and soften. As these fibers - called laminae - become swollen and soft, they begin to lose their structural integrity. In addition to the laminae becoming soft, the horse's external hoof wall, which should naturally be hard and strong, will also begin to soften and stretch. As both the hoof wall and the laminae lose their weight bearing abilities, the entire structure of the hoof capsule slowly begins 'falling' which can allow the coffin bone angles to change, affecting the entire weight bearing functionality of, not just the foot, but the leg and soft tissues. Now your horse's soundness is at risk. This is when you see obvious symptoms of water damage, such as toes stretching long, soles falling into flat pancake shapes instead of strong convex arches, the white line becoming stretched and wide, frogs and heels flattening and softening. You may also see cracks starting to form on the external hoof wall. These can be actual cracks through the hoof

wall or surface cracks that seem simply cosmetic and make the hoof appear to be 'peeling.'

By the time you see this sort

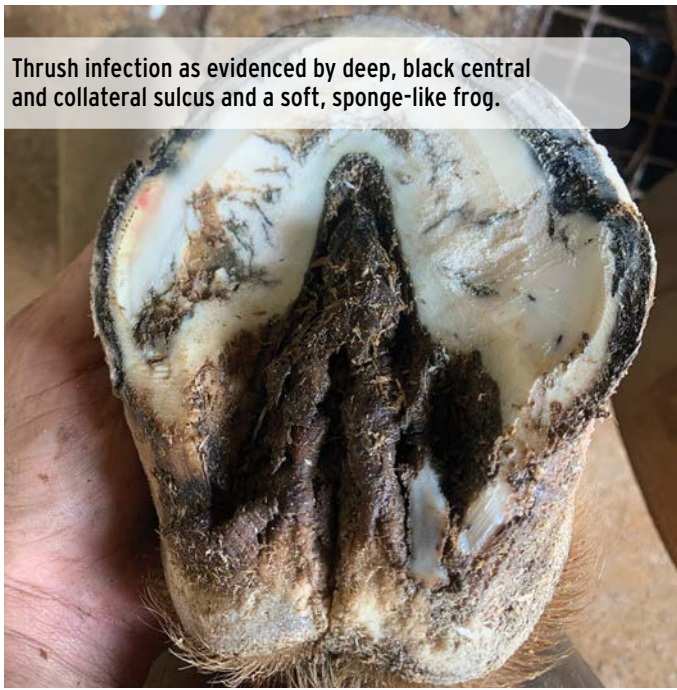
of damage happening to your horse's hoof, it is no longer a quick fix situation. Now, you are probably also seeing fungal



This hoof is beginning to soften and flatten at the toe. As a result, an obvious toe crack has started which will likely turn into seedy toe, otherwise known as white line disease.



This hoof wall has been literally washed away. This type of damage can happen in as little as 5 days.



Thrush infection as evidenced by deep, black central and collateral sulcus and a soft, sponge-like frog.

issues such as thrush and white line disease start to take hold. Both thrush and white line disease are a combination of fungal and bacterial infections that grow in the soft, moist pockets in the hoof. Thrush usually lives around the frog and in the central sulcus, the groove in the middle of the frog. It's smelly and can make the frog appear black and very squishy. White line disease attacks the laminae and can cause large areas of separation between the hoof wall and the internal structures of the hoof. It often first appears as white flakiness when scraping on the white line and can quickly progress up the hoof wall if not treated quickly. Both of these infections and their symptoms (soft, sensitive frogs from thrush, or hoof wall separation from white line disease) can cause major lameness.

While thrush and white line disease are serious problems for your horse's overall health and soundness, they can be easily treated with appropriate products through daily or weekly applications that will kill the active bacteria and fungus and prevent additional infection from taking root. On the other hand, the damage to the structural integrity of your horse's hoof and his long term soundness has been done, and will now take many months to remedy with correct management and appropriate shoeing or trimming.

Rather than trying to work backwards and fix the water damage that can occur in just a few weeks of poor management - work forwards! Prevent this type of damage from occurring to your horse's feet simply by keeping them in dry turnout and in clean, dry stalls. This very simple management program would prevent the majority of the lameness and injuries that farriers see on a daily basis. ●

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# Working Moms

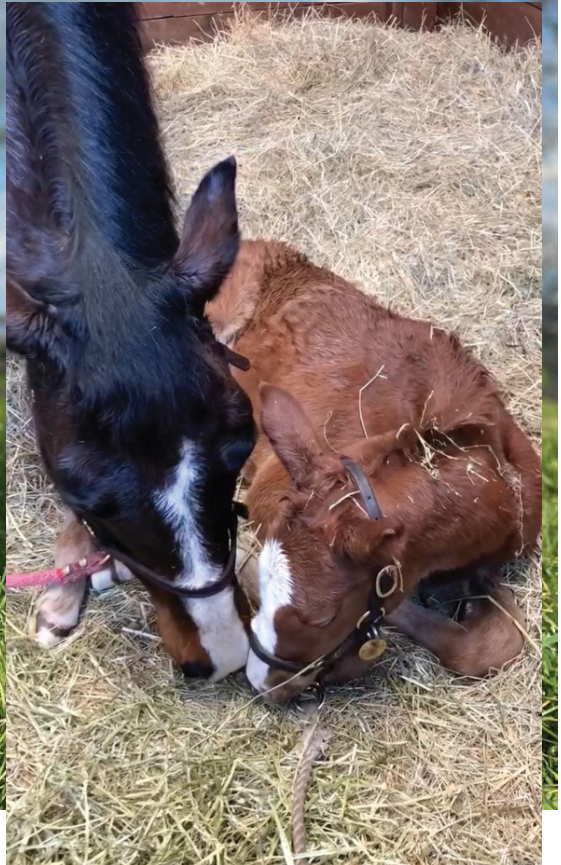


Photo courtesy of Laura Phoenix

“Working For Carats” is owned by writer, Jen Roytz

## A New Generation of Nurse Mares

*Hormonally induced lactation techniques have brought about a new generation of nurse mares*

by Jen Roytz

When a newborn foal makes its entry into the world, so often it’s the result of months, sometimes years, of careful planning and preparation. From the research and considerations that go into the mating plans, to the nutrition and care the mare receives

throughout her pregnancy, by the time the foal is born, it is carrying with it the financial and emotional investment of its breeders and caretakers.

But, life doesn’t always go as planned and there are many variables that can come into play. The birth of a foal is an explosive

event. Once a horse goes into labor, things progress rapidly, which means when they go wrong, it happens very quickly.

According to a 2012 study published in the *Equine Veterinary Journal*, a publication of the British Equine Veterinary Association that publishes

peer reviewed research and content, roughly 10 percent of equine deliveries result in a dystocia, the industry term for a difficult delivery. While immediate and knowledgeable intervention can often result in a successful delivery, that is not always the case. Sometimes, sadly, the

mare perishes during the delivery, while other times she is not producing enough milk due to a premature delivery. There are also cases in which everything goes smoothly during the delivery, but for whatever reason, the mare's maternal instincts do not kick in and she rejects the foal.

When these scenarios present, a nurse mare can be a foal's next best chance at a healthy and stable (no pun intended) upbringing.

### What is a Nursemare?

For more than a century, nurse mares have been used to mother a foal when the foal's own dam is not able to do so. They provide not only the vital nutrition (milk) the foal needs to grow up healthy and strong, but the foundational lessons of socialization and herd life.

For decades, the nurse mare business has been a vital part of the breeding industry, providing a life-saving service at a critical

time. But, it has also been rife with controversy.

That's because for decades the only way to produce a nurse mare was to have that mare produce a foal, then take that foal away so the mare could raise the orphaned foal. While some raised the foals on bottles or buckets, many either euthanized the unwanted foals or gave them away to rescues or compassionate caretakers.

Sadly, they were simply

thought of as a byproduct of the business and ended up neglected or killed.

"The nurse mare business was and is a necessity. If you breed enough horses, you'll end up having situations come up in which a nurse mare is needed in order to save an orphaned foal," said Laura Phoenix of Nursemares of Kentucky and Nursemares of the Northeast. "When I learned that there was a better,

***Continued on the next page***

Photo courtesy of Laura Phoenix





Photos courtesy of Laura Phoenix

## Working Moms

*Continued from previous page*

more ethical way to meet that need – one that instead of creating an unwanted foal actually saved lives – I was all in.”

### A New Age of Nurse Mares

Phoenix grew up on her family’s cattle farm in Walton, New York, but from an early age she gravitated to horses. She was training and selling horses through her teenage years and won numerous buckles barrel racing. When she had kids, her focus shifted to teaching them to ride and show, and she soon was managing a full-fledged lesson stable.

Her family also bred horses, and it was when a neighbor had an orphaned foal and called her family needing a nurse mare that

she first learned about the practice.

“We weaned one of our mares early and let him use her for his foal,” said Phoenix. “The more I learned about the traditional nurse mare practices, the more I knew there had to be a better way.”

That better way came about when Phoenix learned about hormonally induced lactation, a process in which a mare can be brought into milk by administering the correct combination of drugs.

“I started doing the hormonally induced lactation with one mare, then two. The next season we had 11, then 33 the following year, and so on, season after season,” she said. “Now we have more than 150 in our program

between our two farms.”

While Phoenix began her business of leasing out hormonally induced mares to farms in the counties and states surrounding her New York farm, word spread of this new approach to caring for orphaned foals and Phoenix began getting calls from major breeding farms in Kentucky.

“I was going back and forth from New York to Kentucky. Every time I would get a call for a mare, I would bring a few extra mares down and as soon as I posted that they were available, they were spoken for. The demand was more than I could accommodate with my herd in New York, and I was on the road constantly.”

So, in 2020, Phoenix opened up a second farm, Nursemares of Kentucky,

based out of Paris, Kentucky. There, she and her staff care for their more than 100 Kentucky-based mares in the off-season, keeping them up to date on farrier, teeth floating and vaccinations.

“That is a big difference between how we do business and how others may have operated. All of our mares come with a current Coggins and are up to date on vaccinations and routine care. We want people to feel comfortable incorporating them right into their barns and herds.”

### Perfect Pairings

One of the biggest challenges associated with nurse mares are getting the mare and her adopted foal to bond. Phoenix and her team pride themselves in having a 98 percent success rate with their pairings,

thanks in large part to how hands-on she and her team are in the pairing process.

"I think the bonding process goes much more smoothly because our mares don't have the trauma of losing a foal just before being introduced to a new foal," said Phoenix. "Typically, our mares walk into the stall nicker for their new baby. We are very, very careful with the process to ensure no horses or humans get hurt, and we have games we play with the mares and foals and tricks we've learned if the bonding process isn't moving along the way we expect."

On the rare occasions that a mare and foal do not seem to be bonding successfully, which is more of a risk when the foal is older or significantly compromised, Phoenix and her team are quick to make the decision to swap one nurse mare out for another.

"Of the more than 100 pairings we did in Kentucky this year, we had two that did not have a successful bonding," said Phoenix. "We swapped those mares out, but then sent them out later and paired them successfully with other orphaned foals, so really it was a 100 percent success rate if you think of it that way."

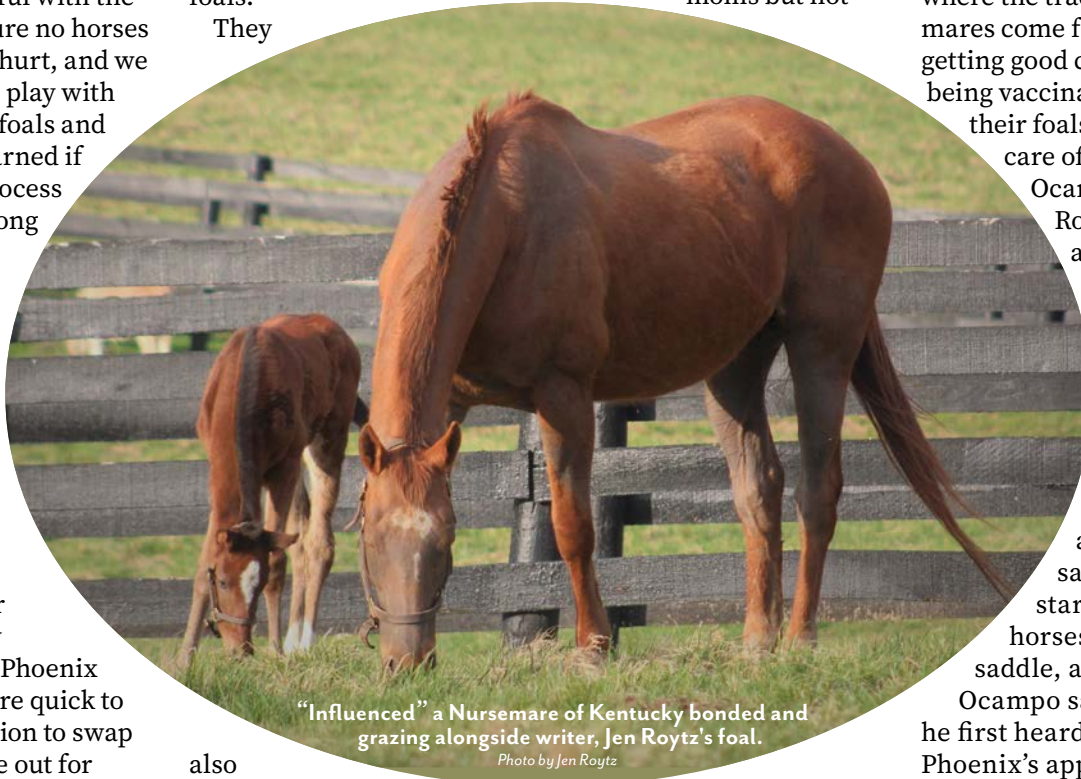
### **It Takes the Right Mare**

It takes a special type of mare to take on and raise another horse's foal as her own and not every mare

is physically or mentally equipped to take on the role.

According to Phoenix, when looking for mares to join her herd, one of the primary criteria is that they have had at least one, if not several, foals in the past, as these types of mares tend to be able to produce a higher volume of milk more easily, and have proven that they were good mothers to their foals.

They



"Influenced" a Nursemare of Kentucky bonded and grazing alongside writer, Jen Roytz's foal.

Photo by Jen Roytz

also look for horses who do not have any dangerous behavioral quirks or major lameness issues, and are easy to handle.

"We want these horses to be able to live out with a herd and run with their foals, so they need to be sound enough to do that," she said. "While many of our customers are larger Thoroughbred breeding farms, we also lease mares out to private farms and individuals who are not professional horsemen and women, so it is important that the mares are easy for anyone to handle."

While her herd

includes everything from Appaloosas, Standardbreds and Quarter Horses, the majority of her horses are Thoroughbreds that she has sourced from either clients who had mares they were planning to phase out of their breeding program, or from aftercare organizations and rescues.

"Many of our mares were either horses that were good moms but not

lactation medically rather than by producing a foal. While the cost to lease a hormonally induced nurse mare for the season tends to be marginally higher than that of a traditional nurse mare, breeders seem to be fine paying the added price for the peace of mind that comes with it.

"One thing that has always concerned me is where the traditional nurse mares come from. Are they getting good care, are they being vaccinated, and are their foals being taken care of," said Tony

Ocampo, owner of Rose Hill Farm, a full-service Thoroughbred farm in Lexington, Kentucky that specializes in broodmares and foals, sales prep, starting young horses under saddle, and layups.

Ocampo says that he first heard about Phoenix's approach from his veterinarian, who had donated a broodmare she and her husband owned that they were no longer interested in breeding, but who had always been an excellent mother and seemed to relish the job.

"The following year I was desperate for a nurse mare and gave them a call," said Ocampo. "Since then I've leased five or so from them. Lauren and her team are very easy to work with and very responsive whenever we have a question or concern. Their mares are well cared for, come with

producing successful enough offspring to warrant a continued breeding career, or came from nonprofits and in need of a home and a job," Phoenix said. "So, when you think about it, we're actually saving three lives – the mare who has a newfound purpose, the orphaned foal she is caring for and the unwanted foal she is not producing to do so."

### **Changing the Industry**

Today, Phoenix is one of several nurse mare providers around the country that offer mares that have been induced into

*Continued on the next page*

## Working Moms

Continued from previous page

vaccination records, and you can tell they truly love their job. They come into the barn nickering and tend to bond very easily to the foals.”

Ocampo said the biggest difference between traditional nurse mares and those that have been hormonally induced to lactate is their initial milk production.

“You have to adjust your expectations to them at first because they usually don’t have the biggest bags when they arrive, but within a few days of caring for and nursing their foal, their bags usually fill and they have plenty of milk.”

Phoenix says that the longer mares are in her program, the more accustomed their bodies get to the process of



Photo by Jen Roytz

hormonally induced lactation. Whereas the process may take one to two weeks for mares in the first few years, those who have been in her program for seven to ten years tend to come into milk production in as little as three to four days.

“When I started in New York, my goal was to perfect the practice of hormonally inducing mares to lactate, and over the years we’ve perfected how we introduce the

mares and foals,” she said.

Phoenix says people are eager to learn more about this alternative approach to providing nurse mares and, when the unfortunate need arises, seek to utilize a nurse mare option that is more ethical.

“There’s a saying in the horse breeding business ‘Blessed are the broodmares,’” she recalled. “Then one day it hit me, and in that moment I thought about the follow-up, ‘but heaven-sent are

the nurse mares.” ♦

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## What does it take to start an IEA Team?

- A Coach (21 or older)
- At least 3 riders in either middle school (grades 4-8) or upper school (grades 9-12)
- Access to horses and a facility to practice
- Insurance coverage

## What does an IEA horse show look like?

- Teams are responsible for bringing horses (owned or borrowed) to each IEA show.
- Tack is provided for each rider.
- Riders compete in divisions from Beginner Walk-Trot through Varsity Open.
- Riders compete in 5 shows per season (6 for Western) in a maximum of 2 classes each show.
- IEA shows are held in a variety of facilities including outdoor arenas, private barns, and large show complexes.
- Riders draw the horses they compete on the day of the show with little to no warm-up (*depending on discipline*).
- Riders accumulate points for post-season qualification in Regional, Zone, and National competitions.

## What does it cost to ride on an IEA Team?

- Membership in the IEA is \$60 for riders, coaches and Adult Members and \$150 per middle/upper school team.
- IEA Class fees are \$45 per class (in 2022). A rider showing in two classes would pay \$90 per show.
- Each coach is responsible for setting their own fees for lessons, coaching and other team requirements.
- Riders and parents are responsible for purchasing show clothing.

## How do I find a team to join?

- The IEA website, [www.rideiea.org](http://www.rideiea.org), has maps of current teams under each discipline. Look for FIND A TEAM.
- IEA suggests prospective riders and parents reach out to several coaches in your area to inquire about their team requirements.
- Once you have settled on a team, visit [www.rideiea.org](http://www.rideiea.org) to fill out the online membership application on the JOIN page.

## When is the best time of year to join an IEA Team?

- IEA membership for the new season opens in June each year. Teams and Riders may join anytime during the season, but the ideal time to join is between JUNE and AUGUST so that teams are ready to start showing when the season opens AUGUST 1st.
- The vast majority of regular season IEA shows happen between September and January.
- Post season shows can begin as early as January and run through April (*or June for Western*).

Have a question about joining the IEA?

Contact  
Membership  
Coordinator  
Jennifer Eaton  
[jenn@rideiea.org](mailto:jenn@rideiea.org)  
1-877-RIDE-IEA  
ext. 203  
or visit  
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# Skill, Grit, and a Little Bit of Luck

A photograph of a jockey riding a brown horse on a racetrack. The jockey is wearing a yellow helmet and a yellow and orange silks. The horse is adorned with a large garland of red roses. The horse's saddle cloth has the number '3' on it. A person in a blue shirt and patterned pants is leading the horse. The background shows a large crowd of spectators in the stands.

**Mike  
Manganello**

## by Mandy Boggs

Some of the greatest stories begin with someone taking a chance. A risk, perhaps elevated to fruition, that began as nothing more than a gut instinct, or that brief glimmer of hope that just maybe, the cards will play out in your favor this time. For Mike Manganello, playing his hand in the grand poker game of life required skill, grit, and a little bit of luck.

Mike Manganello was born in 1941 in Hartford, Connecticut, where, from a young age, he hustled shining shoes and selling newspapers to earn enough money to rent horses by the hour at a nearby stable. He had no riding instruction, no lesson programs, just enough coins jingling in his pocket to find freedom in the saddle every chance he had. Some days he would hop on the back of a slow and steady work horse, while other days he had to learn how to hang on by the seat of his pants, on the occasion a horse could sense he had no idea what he was doing.

"I would do anything to ride or be near horses," said Manganello. "I didn't have a lot of experience and learned how to ride on my own, as nobody in my family was ever involved with horses. I just naturally had a liking for them and any opportunity I had to get on one, I would," he chuckled.

"My Dad had taken me out a few times to the country where you could pay to ride a pony around a small track. I had people tell me that, as small as I was, I ought to be a jockey. A friend of mine knew the sports editor at the Hartford Times and suggested I talk to him for ideas on how I could do that, so I did!" recalled Manganello.

He was soon connected



Photos courtesy of Mike Manganello

with the legendary Odie Clelland, a kindhearted trainer known for mentoring kids wanting to become jockeys, including Hall of Fame jockeys, Eddie Arcaro and Chris McCarron. Clelland has a history of creating hard-working horsemen from the ground up, with endless stories of the impact he had on these young riders hoping for an opportunity and someone to give them a chance.

"The first time I ended up on a racetrack I was 15-years-old," said Manganello. "Based in New England, Odie had me start out caring for the horses, rubbing them down, cleaning stalls, hot walking, all the chores that go along with horses. I learned, from the ground up, every single aspect about a horse before I was ever even allowed to sit on one."

That fall, Manganello returned to school, counting down the days until he could put his boots back on the following spring. He quickly discovered that balancing school with working at the

racetrack in the early mornings just wasn't feasible. Against his parents' better judgment, but with their support, he quit school at 16 and went to work at the racetrack permanently.

By 18, he had ridden in his very first race. Before he knew it, he was picking up better and better mounts and building a name for himself, earning the respect of owners and trainers with his relentless work ethic, fearlessness, and skills in the saddle.

"You earn respect from horsemen when you can show them you know what you're doing and are willing to put in the work," explained Manganello. "All jockeys and riders will struggle in the beginning, but I worked my way up, doing the best I could, even with lesser grade horses. I showed up early in the morning, willing to gallop and exercise horses, never giving up and just showing trainers that they could depend on me to do the job well."

In 1962, Manganello moved to Bedford Heights, Ohio, riding at Thistledown, Randall Park, and Cranwood race tracks. He won every Thistledown title from 1964-1968 and had five straight wins on June 25, 1964, among the many other career highlights during his time as a leading rider on the Ohio circuit.

"I got to Ohio in November and the tracks were so messy from the Cleveland winter. A lot of riders refused to ride because of the weather and track conditions, so there were open mounts needing riders. I was sitting in the grandstands one day and the Clerk of Scales asked if I wanted some mounts. I said "heck yeah, I will take whatever you got!" he laughed. "I was picking up these rides, winning with a lot of them, letting the horses run enough to make up ground but still keeping them steady so they wouldn't stumble. I got a reputation for not being afraid to let a horse just run, so I had a successful Fall meet. I got a lot of business because of that, in the following seasons. I was willing to ride whatever horses I could and wasn't afraid of the work, so it paid off."

Being in the right place at the right time is something Manganello emphasized as important, not just in the racing world, but in life. At some point, you will just get plain lucky when an opportunity finds its way to you. That is exactly how Manganello got the ride on Dust Commander in 1970, his mount in the 96<sup>th</sup> running of the Kentucky Derby.

Ohio natives, Robert and Verna Lehmann, moved to Paris, Kentucky where they began their own inspiring story of horse racing, settling down at Golden Chance

**Continued on the next page**



**Mike Manganello**  
*Continued from previous page*

Farm. When the Lehmann's bought the farm, it came with six mares. Robert went to the Keeneland Yearling Sale to buy six more horses where he boldly proclaimed that one of those horses would win the Kentucky Derby someday. Bold dreams for newcomers to the racing game. Of those six yearlings, one small, fiery chestnut colt - purchased for just \$6,500 - was Dust Commander.

"I picked up the mount on Dust Commander when his

trainer, Don Combs, found himself looking for a rider. My agent was in the right place at the right time and got me the ride," said Manganello. "He was known as a tough horse in the stable, but I never had any problems with him, we got along quite well, and he always did anything I ever asked of him. We ran three races at Keeneland in the three weeks leading up to the Kentucky Derby. When we won the Blue Grass Stakes, I knew we had a good shot in the Derby."

Trainer Don Combs, a native of Lexington, Kentucky,

served in the U.S. Army and was a political science major from the University of Kentucky. At 31, Combs had only been training racehorses for three years. He was a soft spoken, unpretentious man with a kindness for animals that radiated through to any living being he interacted with. Known for truly loving his horses and treating every horse in his stable as if they were all capable of winning a derby, Manganello praised Combs as both a trainer and lifelong friend.

Although Dust Commander had won the prestigious

Bluegrass Stakes, the track was muddy and fast that day. The morning of the Derby, rays of sunlight started to peek out between the clouds as the rain slowed. As the track dried out, the chances of him winning - in the eyes of the bettors - seemed to disappear with each puddle being absorbed into the track surface. With 15-1 odds, Dust Commander was the implausible longshot.

"Going into the Derby I was really confident in my horse, we had a really good connection," shared Manganello. "I knew he could



win on any surface, and I had a lot of horse under me. While this was the biggest race of my life, I had ridden in my first Kentucky Derby in 1968, so I just rode this like it was another day. It was my job, so I went about it as any professional rider would. Coming out of the gate we got bumped pretty good, so I just let him get his feet back and do his thing as I steered toward the rail. He was willing to run, in fact I had to restrain him a bit. Turning for home, I shot up in an opening, tapped him and he just responded with a whole new gear! I knew at that moment, we were going to win, and we did - by five lengths! If he had to go around again, I don't think they would have caught him!"

Manganello's recollection literally transports you back to a seat in the stands on that day, as he reminisces about still being able to feel the sensation from the roaring crowd echoing through Churchill Downs. A little Ohio-bred horse named Te Vega had already made his first dream come true of riding in the Kentucky Derby in '68, and now Dust Commander, a longshot not even remarkable enough for any takers in the \$7,500 claiming race he ran in a few races prior to this Derby, made his second dream come true - of winning it.

On that second day of May in 1970, Manganello wasn't the only one with dreams coming true and history being made. Don Combs was officially the youngest trainer in the twenty-first century to ever win a Kentucky Derby, Dust Commander was the first Illinois-bred horse to win a Derby, and Manganello, the first Connecticut-born

jockey to win a Derby. However, the name that more famously inscribed Derby history in 1970 was that of Diane Crump, who became the very first female jockey to ever ride in both the Kentucky Derby and a sanctioned race with pari-mutuel betting. Manganello and Crump remain friends to this day with Diane once



Photo by Kitty Manganello

telling him that although she didn't win the Derby, the jockeys that day made sure to remind her that she didn't finish last either.

Fast forward 52 years later, on May 7<sup>th</sup>, 2022, another fierce chestnut colt followed a similar path to victory as the unlikely long shot. Winning the Kentucky Derby with 80-1 odds, the second biggest long shot win in the history of the Derby, Rich Strike awakened an excitement for racing among fans that had seemingly started to lose interest in the sport.

Rich Strike, bred by the famous Calumet Farm, was claimed by trainer Eric Reed of Lexington, Kentucky, for \$30,000, a mere eight months before the Derby. Just 30 seconds before the deadline for entering the 148<sup>th</sup> running of the Kentucky Derby, Rich

Strike made it in due to a late scratch. Just being part of the Derby was a dream to his connections. Winning it was almost unbelievable. So much so, that trainer, Eric Reed, nearly fell to the ground when he watched his horse cross the wire.

Like Don Combs, Reed is known as a passionate, kind-hearted, and caring

man who truly loves his horses. "Eric loves his horses so much and is so grateful for the success he's had, and truly deserves his success," shared Manganello. "He's gone through some bad luck, lost over 20 horses to a barn fire, it was just heartbreaking for all of us, and especially for Eric. My wife, Kitty, and I did what we could to help and went there the next morning, but the whole community came together; true horsemen stick together in that way."

Much like in 1970, with Don Combs as trainer, and Manganello in the irons aboard Dust Commander, Reed and jockey, Sonny Leon, also believed in their horse's ability when nobody else did. Leon was a popular leading rider at Ohio tracks such as Mahoning Valley, Thistledown, and Belterra

Park, sharing similar footsteps imprinted by Manganello 52 years before. During a press conference after winning the Derby, Leon said, "I was on an 80-1 shot and nobody knew my horse, but I did."

Fifty two years and a week from the day Mike Manganello won his Kentucky Derby, the stars aligned with the encouragement from his good friend, Eric Reed. "Kitty and I went out to Eric's that morning to watch him train Rich Strike. He's coming back on the track and Eric goes, 'Hey Mike, go ahead and jump up on him,'" Manganello said enthusiastically. "I yelled back, 'no no that's ok,' as I was running down there as fast as I could! It felt so good to sit on a horse again PERIOD, much less one that just won the Kentucky Derby!"

Reed didn't hesitate, not even for a second, despite Manganello being 81 years old, knowing what that moment meant for this retired jockey. "The last time I had been on a horse was about five years prior to this, also thanks to Eric. We were doing a photo shoot for Real Men Wear Pink and Eric got a horse for me to sit on. Well, I decided to gallop him," chuckled Manganello. "I had my irons jacked up pretty high and as I get around the track my knees were getting weak. I thought, *oh boy, I hope this lap is almost over!* I was loving it, although I couldn't walk for 3-4 days after that, but it was worth it! It had been probably 20 years since I had sat on a horse prior to that. It might be another 20 before I gallop another one!"

Manganello had a very successful 30-year career

**Continued on the next page**

## Mike Manganello

*Continued from previous page*

as a jockey. He retired from riding in 1979, had a successful career as a trainer until 1984, before quickly realizing he wasn't quite ready to hang up his racing silks. He returned to riding again until 1991, before moving to a career as a racing steward for another 25 years. He was inducted into the Greater Cleveland Sports Hall of Fame in 2018, Louisville Sports Commission Legend in 2015, Italian-American Sports Hall of Fame in 2017, and held numerous leading rider and track records at tracks in Ohio, Florida, and Kentucky. Along with many other accolades, including winning the Ohio Derby in 1968 and riding in five Kentucky Derby races, Manganello is most proud of his efforts to help other jockeys and young riders getting into

Photo by Kitty Manganello



the sport, and supporting the Permanently Disabled Jockeys Fund any chance he has. If there is a fundraiser, charity event, or gathering to support those in need, you will find the kind eyes and gracious smile of Mike Manganello there to welcome you.

Manganello is a true tes-

tament that hard work and a passionate heart is what it takes to make it in the horse world. When asked if he could imagine ever doing anything else besides being a jockey, he paused, before confidently stating that there wasn't any other career that would have been as fulfilling or exciting. The thought of being a doctor, for example, was much too boring. He lived for the adventure that came with spending decades in the saddle.

"I was doing something I loved doing and got paid for it! I would have done it for nothing!" he shared. "You must have that real connection with horses to be truly successful. Some riders will get lazy and don't want to go out early in the mornings, or do the hard work, but if you are there bright and early you can pick up that business and opportunities

that others are missing out on. It has to be in your blood and you must really love it. My advice to anyone that wants to make a career with horses, or anything, is to always follow your dreams and never give up. Don't ever let anyone discourage you, show up early and work hard – it always pays off!" ♦

*Mandy Boggs is a lifelong equestrian, passionate for the sport and equine industry. Mandy grew up in a multi-generation family involved with Thoroughbred racehorses, breeding, and showing in the hunter/jumpers. She is a published writer, volunteers for various non-profit organizations, while running her marketing and design agency, Aristo Marketing, LLC. She enjoys spending time with her family and many animals.*



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# Ohio State Equine Researchers Study Topical Treatment for Skin Tumors

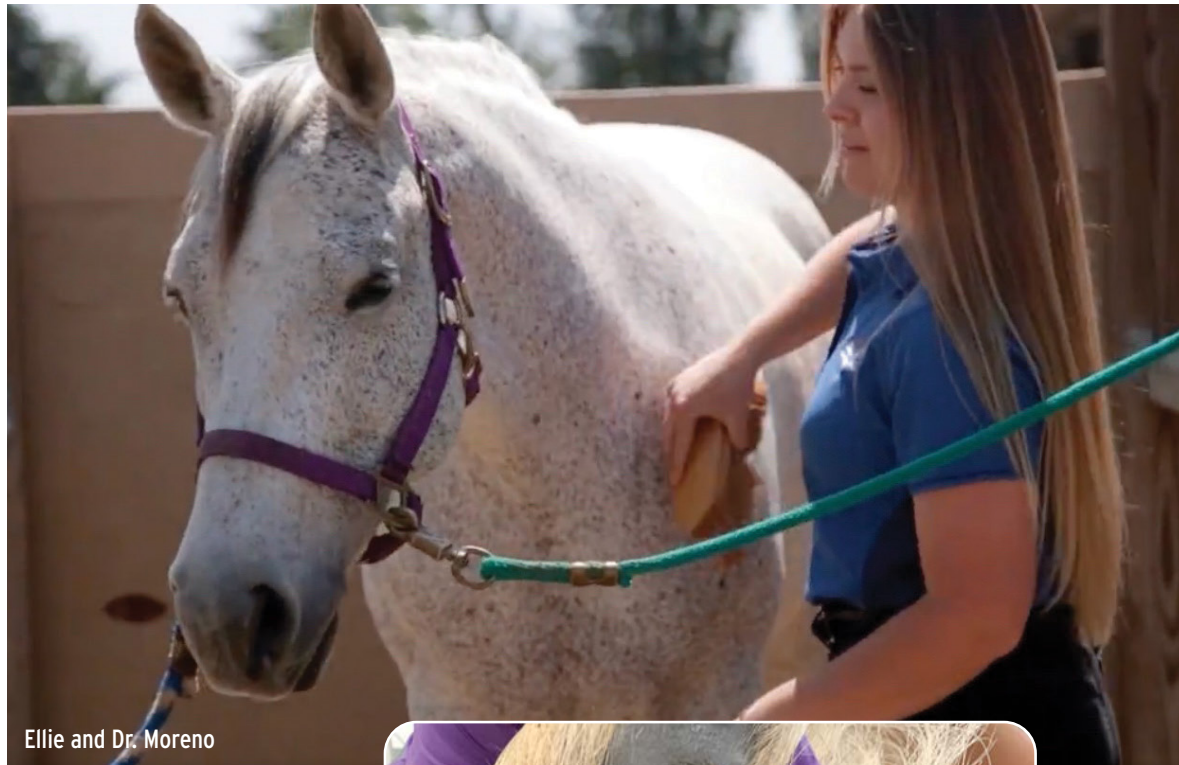
by **Lisa Lopez-Snyder**

Equine melanoma and sarcoid are among the most common equine skin tumors, and their treatment — typically surgery or chemotherapy and radiation — can be invasive and costly.

Research scientists at The Ohio State University's Galbreath Equine Center are currently conducting a clinical trial aimed at finding a more efficient and less invasive therapeutic option. The four-week randomized trial explores the use of a topical treatment composed of betulinic acid (BA), a plant-derived compound that has been experimentally shown to kill cancer cells while sparing normal tissue.

"While there are a few topical treatments for equine sarcoid, there are few to no similar options for equine melanoma," says **Dr. Margaret Mudge**, professor-clinical and section head of Equine Surgery and Critical Care at Galbreath Equine Center. "In fact," she says, "current treatments for sarcoids and melanoma are not as sparing to normal tissue, and the topical agents for sarcoids can be extremely irritating."

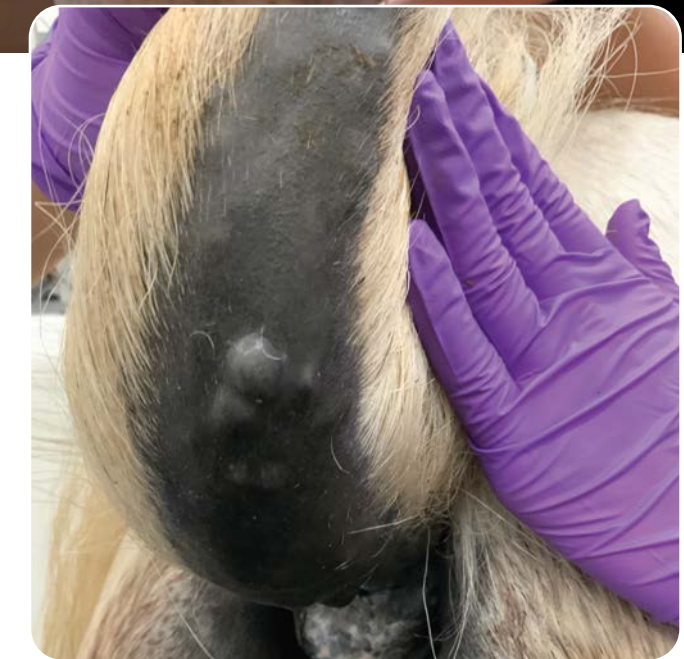
"Formulated as a moisturizing cream, the BA treatment has been shown to have efficacy against some canine cancer cell lines," she says, "and preliminary studies show its effectiveness against equine melanoma and sarcoid *in vitro*." The research team is working with Ohio State's Veterinary Medical Center (VMC) pharmacy to formulate the cream. The treatment is known to permeate equine skin with little irritation, sparing horses the risks of anesthesia as well as the other side effects that typical chemotherapy and radiation modalities present, not to mention the associated costs to horse owners.



Ellie and Dr. Moreno

"Melanomas are usually found in older gray horses, often under the tail dock," says co-investigator **Dr. Caitlin Moreno**, a third-year equine surgery resident, whose own gray horse's skin tumor inspired this research. "Even if we surgically excise those, sometimes you can't close the skin, which can lead to managing an open wound," she says. "Sarcoids typically occur around the face, neck, head and ears, generally in young to middle-aged horses," Dr. Mudge says. "While sarcoids do not metastasize internally, left unattended, they can grow and cause comorbidities," she adds.

Drs. Mudge and Moreno emphasize that while they still need horses with equine melanoma, they are especially in need of horses with sarcoid tumors for this clinical trial. Study candidates must be diagnosed with sarcoid or melanoma confined to the skin. The study includes



an initial examination and measurements at the VMC's Galbreath Equine Center. Once home, owners will apply the topical cream to their horse in intervals, and record changes in site appearance and any reactions to the cream. The cost of medications and examination

are covered. The research team will conduct re-checks during the fourth week. ●

*For questions about the study, please contact Dr. Mudge at [mudge.3@osu.edu](mailto:mudge.3@osu.edu) or Dr. Moreno at [moreno.209@osu.edu](mailto:moreno.209@osu.edu).*



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# SECRETARIAT

## The 50<sup>th</sup>

# ANNIVERSARY

## A Living Inspiration

By Susanna Massie Thomas

It's been 50 years since Secretariat, the strapping red Thoroughbred who many believe to be the greatest racehorse of all time, thundered down the stretch of history.

The first two-year-old colt to be named Horse of the Year for his seven out of nine wins along with his good looks and big stride, he had raised eyebrows, turned heads, and left people speculating the year prior: *Just how good is this colt by Bold Ruler out of Somethingroyal? Will he win the Derby? Could he win the Triple Crown?* The last horse to do so was Citation in 1948, a quarter of a century before. Could it be done again?

We know the outcome. Secretariat not only won the Kentucky Derby, he went on to win the Preakness and the Belmont Stakes, all in record times which still stand to this day. He was on the covers of *Time*, *Newsweek*, and *Sports Illustrated*. He is the only Thoroughbred to be on a US postage stamp. In 1999, ESPN named him one of the 100 top athletes of the 20<sup>th</sup> century. He was a cultural icon bringing much needed inspiration and hope to many in turbulent times.

“There are many reasons for his superstar status,” says Kate Tweedy, daughter of Secretariat’s late owner, Peggy Chenery Tweedy. “His good looks. His performances. His spirit. And then there is mother, of course, her determination, and the whole team effort of Lucien (Lauren), the trainer, Ronnie (Turcotte), the jockey, Eddie (Sweat), the groom, and Charlie Davis and Jimmy Gaffney, the exercise riders. They

Photo courtesy of Adam Coglianese



In memory of Bob Coglianese, photographer best known for his iconic head-on shot of Secretariat winning the Triple Crown by 31 lengths at Belmont in 1973 (page 64)

were all part of the story. Those were amazing times! Secretariat was so exciting to be around! With every race he showed us something new. We all realized that we were seeing something incredible, but nobody realized at the time that no other horse would come along that would be as good as he—at least they haven’t in 50 years. People still come up to me all the time to tell me what Secretariat meant to them.”

It’s because so many people still love Secretariat that the 50<sup>th</sup> anniversary of his Triple Crown win and lifetime achievements will be celebrated at a variety of events throughout the year. “This is a landmark anniversary,” says Leonard Lusky, President of Secretariat.com. “Secretariat was an inspiration to so many people for so many reasons and he still is today. We have an obligation to his fans and to the sport to sing his praises.”

Hindsight, of course, is 20/20, but in January of 1973, no one knew whether Secretariat would be worthy of praise by year’s end or not. He was still a big baby, learning and growing up with each race. Yes, his pedigree was regal. Yes, he was anatomically practically perfect. Yes,



Secretariat Movie Poster

he had the same trainer, Lucien Lauren, and owner, Penny Chenery Tweedy, as Riva Ridge, who won the Kentucky Derby and Belmont Stakes in 1972. Yes, his 2-year-old performances were impressive. But a lot of talented 2-year-olds don’t pan out as three-year-olds. For all these reasons at the end of 1972 and in early 1973 many were skeptical if Secretariat could stay the course.

Not Penny Chenery Tweedy. She knew that Secretariat was something special. She also knew that

to keep the family farm, he had to prove her right. So, she fanned the fires of faith in her big red horse’s prowess, and with blazing determination got her two-year-old phenomenon syndicated for what was then a whopping \$6.08 million dollars before his 1973 campaign.

What made this all the more remarkable was that although she grew up riding and showing horses, she knew little about racing. It was her love of horses and her desire to steward her father’s legacy

*Continued on the next page*

## Secretariat

*Continued from previous page*

that fueled her efforts to overcome obstacles and take on challenges that would have daunted many women, and indeed, many men, as well.

The fact that she succeeded without much prior knowledge of racing or business in a male dominated industry in patriarchal times, juggling the demands of marriage and motherhood in a state over 1600 miles from the family farm with scores of daily demands and personal challenges, is the stuff of great stories.

Which is why Mark Ciardi, producer of the 2010 Disney movie, *Secretariat*, was keen to do a movie about it.

“I love doing films about underdogs,” Ciardi said. “And Penny Tweedy was the underdog in this story. I want to show people succeeding despite huge odds with the hope that it will inspire the audience that any dream, big or small, can come true, if you really believe in it.”

“While all that Tweedy overcame is the stuff of great stories, what *Secretariat* accomplished is the stuff of great legends. A horse that could run on any surface, at all lengths, at blazing speeds, breaking track records, and pull up, barely winded, with gas still in his tank, made him almost ‘mythological,’” Ciardi said. “Renowned



(L-R) Diane Lane, actress who played Penny, Mark Ciardi, movie producer, and Penny Tweedy on the set of Disney's *Secretariat* movie

Photo courtesy of Carolyn Nack.

golfer, Jack Nicklaus, wept as he watched *Secretariat* flying down the stretch in the Belmont Stakes,” Ciardi recalls. “The sight of greatness is that moving.”

Only 36 percent of the US population today was alive to see *Secretariat*'s great and utterly surreal stretch run to win the Belmont Stakes by 31 lengths and capture the Triple Crown. How many of them remember it as the year of the OPEC oil embargo, the cracking of the Watergate case, the passing into law Roe vs. Wade, and the end of the Vietnam war? Who recalls that the average



(L-R) Bill Nack with exercise rider, Jimmy Gaffney, and jockey, Ron Turcotte at a signing

salary was \$12,900, a dozen medium eggs cost 25 cents, and the most monthly rent was about \$175? Very few, no doubt. And none care, for sure.

But the memory of *Secretariat* still looms large in their minds. “People come up all the time and tell me exactly where they saw that race,”

Courtesy of Secretariat.com



Photo courtesy of Kate Tweedy.



Photo courtesy of Eddie Maple



(Top) Winner's Circle (Bottom, L-R) John Fager, John Tweedy, Kate Tweedy, Shelby Timberlake, Lucien Laurin, Penny Tweedy, Ron Turcotte, Elizabeth Ham, (unknown), Jack Tweedy

Woodbine "CANADIAN INTERNATIONAL CHAMPIONSHIP STAKES" October 28, 1973  
 Owner Meadow Stable 2nd Big Spruce  
 Purse \$125,000 Added  
 Trainer-L. Laurin  
 1 mile 5 furlongs 2:41.4  
 Jockey Eddie Maple  
 3rd Golden Age

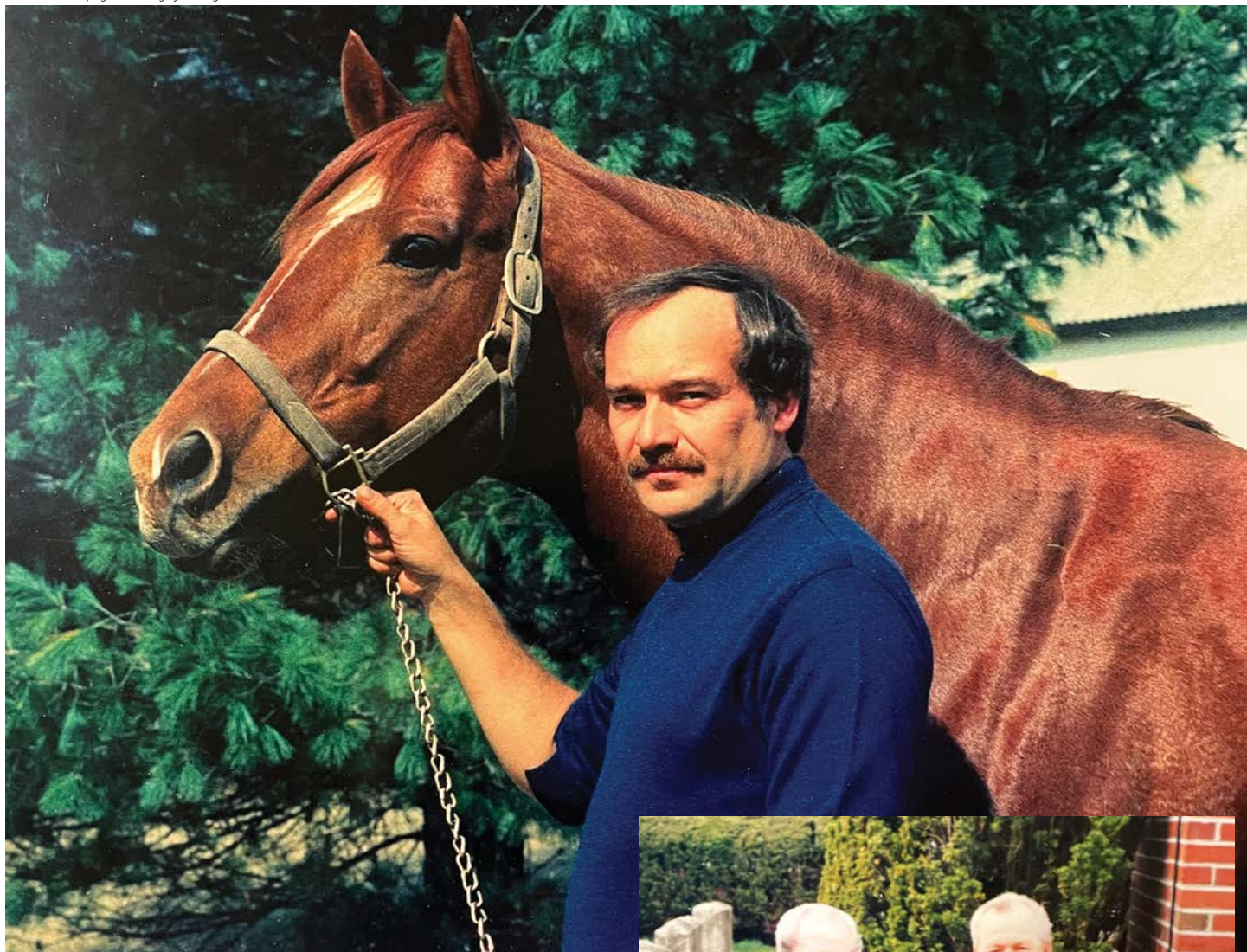
says Carolyne Nack, wife of the late Bill Nack, author of *Secretariat, the Making of a Champion*. "Secretariat was unique in all the world for his speed, stamina, fighting spirit and broad shoulders," she explains. "People admire greatness. They want to have a North Star that sets them in a direction that may or may not be achievable, but it guides them to follow their dreams. Secretariat has been, and still is, a North Star for the things that people want and strive for."

For those who are too young to have seen Secretariat run in the flesh, the 2010 Disney movie, *Secretariat*, brought the story alive. Once again, Secretariat's charisma, magnetism, and presence along with his Muhammad Ali-like 'dance like a butterfly, sting like a bee' mixture of confidence, power, and talent captivated audiences and created new fans. "Secretariat knew he was special," says Hall of Fame jockey, Eddie Maple, who

rode Secretariat in his last race. "He was pretty, well built, flashy, real red with three white socks. If he saw a camera, he'd immediately stop, stare, and pose. He kept crowds mesmerized. Ordinary people need someone to inspire them. Someone to help them get through the troubles of

life. Secretariat was a hero. Even when he got beat, he got right back in the game. He broke records. He did uncanny things like getting faster every quarter of the Kentucky Derby! What other horse does that? I was a lucky guy to get to

**Continued on the next page**



Bill Nack with Secretariat

## Secretariat

**Continued from previous page**  
ride him. I rode many nice horses in my career, but riding Secretariat was the privilege of a lifetime.”

Hall of Fame jockey, Ron Turcotte, rode a lot of nice horses in his career too: Northern Dancer, Damascus, Riva Ridge, but Secretariat, Turcotte says, was in a league of his own.

“He was a dream horse,” says Turcotte, “one I never thought I’d see, let alone ride.”

“He had everything. He was very intelligent. He was brave. He was more powerful than any other horse I’d ever ridden, like

a fighter jet. He never fought me. He was patient. Cooperative. Kind. He LOVED people. He was a big show-off, but he’d never put anyone in danger. He was a gentle soul.

I never cried when a horse I was on lost a race, but I cried every time Secretariat lost. He never disappointed me. We disappointed him. He always gave me everything he had. He loved to run, but he only ran when you let him. He was very obedient. I’d just say ‘easy boy’ to steady him or tighten my fingers a little on a rein to get him to pick up the bit. He was the perfect



Jimmy Gaffney and Ron Turcotte at Secretariat’s grave at Claiborne Farm, Paris, KY



*"[Secretariat] had everything. He was very intelligent. He was brave. He was more powerful than any other horse I'd ever ridden, like a fighter jet. He never fought me. He was patient. Cooperative. Kind."*

*—Ron Turcotte*

*Photo by Bob Coglianes*

partner," Turcotte says, his voice welling up with awe, appreciation, and love.

"What's unbelievable after all these years is that interest in Secretariat hasn't slowed down," he continues. "Every time I go to pick up the mail there are nice letters from fans who saw him run and from younger people who never saw him run. He's gone, but he's still with us!"

Human beings love the triumph of an underdog.

They look for heroes to admire. They revel in and marvel at excellence. They are moved by determination, touched by kindness, and humbled by greatness. The fact that a horse, not a person, has earned the devotion of so many human beings is rare. The reality that his memory blazes brightly, still a half a century later, warrants celebration. The truth that an animal changed and continues

to change lives is unprecedented.

"Greatness inspires greatness," Lusky says of this phenomenon.

Turcotte corroborates. "Secretariat motivated so many people, and still does. I've had people share with me that they were on the wrong path, but he turned them around. Others say 'thank you for letting that big horse run,' telling me that seeing him makes them realize they should be able to do more, just like he did."

"Secretariat helped everybody around with his example. Do you know that his autopsy showed that he had a heart two and half times larger than a normal horse? That was him! He encouraged all of us to believe that if you give a little more of yourself, things will be better. And he continues to inspire us to be a little bigger and give a little more to make things a little better in the days

***Continued on the next page***



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*There are celebrations planned in multiple places throughout the year. For complete information on the series of activities planned for the 50<sup>th</sup> anniversary of Secretariat's Triple Crown win, please see the official Secretariat website-[www.secretariat.com](http://www.secretariat.com).*



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### Secretariat

*Continued from previous page*

ahead.”

That is a legacy to celebrate this year and for many years, to come! ♦

Susanna Massie Thomas, CPC, ELI-MP, and president of Shamrock Legacy Coaching and Consulting, LLC, is a leadership and personal development coach whose online courses, coaching programs and workshops help individuals

and groups maximize personal, professional, and organizational potential and productivity through the way of the horse. A lifelong horsewoman and former executive director of the Secretariat Center, Susanna's "Horse Centered Reschooling ProgramSM" received national acclaim, and earned her the title of Kentucky Colonel, the highest level of honor bestowed by the Governor of Kentucky for outstanding service and noteworthy accomplishments.



# Why Do Horses Wear Grazing Muzzles?

by GG Equine

Grazing muzzles are an increasingly common sight in pastures and at boarding facilities. Some people wonder: why would a horse need a grazing muzzle? Isn't it cruel? When they hear that a grazing muzzle slows down a horse's eating, the most common response is, "I need a grazing muzzle for myself!" Since the concept immediately clicks with people, why do horse owners still hesitate to fit their horses with muzzles?

People are used to thinking of horses as free spirits. Say the word "horse" and many people imagine a wild herd running across a prairie, manes flying in the wind. In reality, most domestic horses lead sedentary lives within much smaller spaces.

Modern horses tend to graze on lush pastures without the labor they were accustomed to in the past, and without access to wide open prairies to enjoy with their herds. Left to themselves in grass-rich fields, horses will eat as much as they can for as long as we let them. As a result, many are carrying far too much excess weight.

Overweight and obese horses are at risk for a range of health disorders, including laminitis. Some horses simply have trouble processing the sugars and starches in grass. Over time, extra pounds and digestive irregularities can put a real strain on a horse's health, from joints to digestion.

On the other hand, an active equine digestive tract is a healthy one. Horses are essentially half-ton vegetarians meant to be eating during most of their waking hours, so even overweight horses need regular forage intake. If being out in the pasture increases the risk for obesity and metabolic issues, why not just keep horses in stalls or dry lots?

Stalls and dry lots have their own drawbacks. Aside from rest periods, the equine circulatory system is designed for constant movement. Confinement to small spaces severely limits mobility, and horses may experience swelling in their legs and stiffness in their muscles and joints if they are not moving enough.

Limited movement is one thing; limited access to food is another. Stuck in a stall or dry



Photos by Kara Musgrave

lot, a horse will often eat their allotted hay quickly, leaving them nothing until the next feeding, which may be hours away. Horses that endure prolonged stretches without food can develop digestive problems, even colic.

Finally, there is the social component. Because horses are herd animals, being isolated means they are unable to interact with their herdmates. This can be stressful and depressing for horses left behind during turnout time.

Unlimited access to lush pasture is clearly not the best option for horses. Nor is keeping them indefinitely

in stalls or dry lots. What is the solution, then? Instead of restricting their mobility or social time, restrict their grass intake with a grazing muzzle!

A grazing muzzle limits intake while still allowing horses enough forage to keep their digestive tract active. A muzzle protects horses from the consequences of overgrazing, keeps them mentally, physically, and socially active, and gives them the freedom to remain in the pasture where they are happiest. ●

*For more information:*  
[gg-equine.com](http://gg-equine.com)



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## The Dynamic Duo: Foundations for Equine Business Success

by **Jamie Samples**

When growing your equine business, there are hundreds of options on the path to success.

From direct mail to social media, networking to content creation, Facebook, Google, and Pinterest ads to in-store sales, print advertising to sponsorships, collaborations, and more. It certainly can be overwhelming when deciding how to best market your business. No 'one size fits all' plan will work for every business owner.

Wouldn't it be amazing if it were that easy?

I will not share the latest social media trends, how to grow your email list, what you must have on your website, or anything technical by way of a day-to-day marketing strategy, although those are incredibly important.

I will share the two things that have drastically impacted my business, and I am confident you'll agree they are also critical to growing yours.

- Authenticity
- Consistency

Over the last few years, we can all agree that many aspects

of our world are polarized. Many brands are out there just trying to make a buck. Their customer service is non-existent; they use bait and switch and unethical business practices.

The businesses thriving and making an impact in the equine industry all have one thing in common: **AUTHENTICITY.**

You may be thinking about your bottom line and looking for the day-to-day marketing strategies that will keep you in the black, and that is all fine and well; however, if you do not have a foundation of authenticity, your success may be short-lived.

*The three pillars of authenticity are self-awareness, ethical behavior, and self-regulation.*

When business owners develop themselves in these areas and encourage staff to do the same, the door is open to building a relationship of complete trust with their audience. You've probably heard the adage that people do business with those they know, like, and TRUST.

When every part of your brand is genuinely authentic,

paired with a consistent day-to-day marketing plan, your ideal client will come to you, spend money with you, be loyal to you, and share you with their family and friends. Isn't that the best-case scenario?



After chatting with hundreds of equine business owners, **CONSISTENCY** is another thing I hear that is an ongoing challenge. Trends and algorithms rapidly change, and just as you feel confident on one platform, another pops up. My many conversations over the years have been riddled with the frustrations of keeping up with it all, which

is a valid concern.

Start with the three things you **KNOW** work for your business, and stay **CONSISTENT** with those. **Test and measure the results and do more of what works and less of what doesn't.** That seems elementary; however, many businesses are just not doing it. They try something for 30-60 days and don't give it the time needed to develop.

Just as authenticity takes time to build relationships, so does consistency. If you start with email marketing and don't get the click-through rate you want in months one and two, don't give up. Commit to being consistent for six to twelve months, at minimum.

Also, just because your competitor is doing something on the hottest new platform does not mean you must. I cannot stress this enough.

**KNOW your audience and market to them how they need you to.** This may differ from how you want to market to them, so keep that in mind. If your audience prefers video content and you are uncomfortable doing video, you must find a way around that challenge and level up to

meet their needs. I promise it will increase your bottom line.

One of my favorite quotes by General Patton is, "A good plan violently executed is better than a perfect plan next week," which reminds me to keep taking action. Whatever you do in your business, ensure you are 1% better

than you were yesterday.

And remember, when your brand is anchored to authenticity and cuffed to consistency, your marketing plan for 2023 will become much simpler. Your business will be built on an unshakable foundation! ●

*For more information: [yellowbarnmedia.com](http://yellowbarnmedia.com)*



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# Touring Times Gone By



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Doctor's Buggy

**For centuries, horse-drawn vehicles were integral to transportation and commerce.** Learn how these vehicles changed through the centuries and see some of their more unique designs by touring Kentucky carriage museums.

**by Sarah E. Coleman**

Though the thought of a horse and carriage might conjure up images of ladies in their finery being driven by high-stepping steeds in traces, horse-drawn vehicles were in use long before then. It's estimated that carriages – or some format of them – have been in use globally since 2500 BC.

Nearly everyone can call to mind ancient Roman chariot races or fully loaded wagons headed West – but there are literally thousands of

iterations of horse-drawn vehicles, including racing sulkies, hearses, street cars, ambulances and so many more. For centuries, driven horses featured in nearly every agricultural endeavor, war and sport.

As time went on, horse-drawn vehicle design adapted and improved. Vehicles eventually moved from being a purely practical mode of transportation to focusing on style, elegance and fashion. Though the various iterations of vehicles happened quickly,

they were no match for mechanization.

The onset of the American Industrial Revolution, which began in the 1870s, heralded the beginning of the end for horse-drawn vehicles of any type. Horses were no longer necessary to cross vast expanses of land or haul goods to market; they weren't even necessary to get to church or town meetings.

This conversion from actual horsepower to mechanical horsepower meant that horses weren't

an integral part of daily life. Automobiles first outnumbered horses in 1910: thus began the shift to horses being driven primarily for pleasure rather than necessity.

The Industrial Revolution left many carriages and carts deteriorating in barns and outbuildings, with minimal interest in preserving what was once considered an “everyday” part of the past. Thankfully, as people began to come across these relics, interest



Spider Phaeton



Skeleton cart

grew and many vehicles were preserved – or at least prevented from additional deterioration. Kentucky boasts multiple opportunities to see and research horse-drawn vehicles of the past.

### **The Carriage Association of America and the Carriage Museum of America**

Founded in 1978 as an educational institution that provides historically accurate technical information on animal-drawn vehicles, the

Carriage Museum of America (CMA) is located on the grounds of the beautiful Kentucky Horse Park. Functioning primarily as a research library, the CMA library houses approximately 1,500 books and catalogs, as well as sizable collections of photographs, prints, blueprints and more.

The CMA's world-class library and panel of experts serve the carriage community in multiple ways, including researching vehicles, carriage manufacturers,

drivers and more. It is open two days per week and by appointment.

The museum is housed with its sister association, the Carriage Association of America (CAA), which maintains a collection of rare and unusual carriage-driving artifacts. The Carriage Association of America tasks itself with representing the past, present and future of traditional carriage driving, focusing on the exchange of information regarding all aspects and use of animal-drawn vehicles. It also is a

place to source technical information.

Visiting the CAA office is a must for driving enthusiasts or those wishing to learn more about the art of driving. In addition to the plethora of artifacts and awards on display, the CAA book and gift shop is an equine enthusiast and history lover's dream. With everything from beautiful scarves and pashminas, to ties, tumblers, ornaments, pins and notecards, it's nearly impossible to walk out empty-handed.

***Continued on the next page***



Fine harness buggy on exhibit at the American Saddlebred Museum.

Photo by Ron Morrow

## Touring Times

### *Continued from previous page*

## The International Museum of the Horse

The International Museum of the Horse, known as the largest horse-dedicated museum in the world, offers 64,000+ square feet of exhibit space, including a permanent Horse Drawn Vehicles display.

This collection hinges on 34 pieces from the Pansy Young Grant Spindletop Farm collection, a donation

by the University of Kentucky in 1977. Since then, additional vehicles have been both bought and donated, making the museum's collections one of the most comprehensive in the country.

Have seeing these vehicles piqued your interest in transport? Be sure to check out the CAA's interactive map of carriage museums, which is sortable by state. The CAA also has two virtual carriage tours: The Coson Carriage

tour and a tour of John Seabrook's carriages. Both tours have multiple links provided to learn more about the vehicles featured in the tours.

## The American Saddlebred Museum

Also housed at the Kentucky Horse Park, the recently renovated American Saddlebred Museum is chock-full of trophies, artifacts, artwork and tack that traces the history of the American Saddlebred horse. The

museum is home to one of the most extensive collections of George Ford Morris artwork and the library contains over 3,000 volumes of Saddlebred bloodline and genealogical research.

The incredible space houses multiple vehicles and a fascinating account of how the breed became one of the most iconic driving horses in history.

## Ashland: The Henry Clay Estate

The Ashland Estate is



an intricately maintained piece of history located in the heart of Lexington. Ashland was the rural home of Henry Clay, an attorney who represented Kentucky in both the U.S. House of Representatives and the U.S. Senate; he was appointed Secretary of State by President Quincy Adams.

Named for the abundant ash trees growing on the property, Clay's farm passed through his descendants before becoming a part of Kentucky University in 1866 (the school was later renamed the University of Kentucky). The school used part of the main house as a museum before selling the home back to the Clay family, where the home and 17 acres were placed into a foundation to preserve them.

Ashland has been open to the public since 1950, allowing visitors to tour its mansion, grounds, wash house, smokehouse/Carriage House, Keeper's Cottage, icehouse and dairy cellar system. The smokehouse has two wings that offer additional storage space on the farm.

Henry Clay's coach is on display in the Carriage House. Weighing nearly 1,500 pounds, the coach,

which was a gift, can hold up to four passengers, and is powered by a six-horse hitch. Some of the pieces that would have traveled in Henry Clay's coach, like a liquor tantalus, are on display in the Ashland mansion.

Clay and his family traveled in the coach for many years; it remained at Ashland until 1874, when it was placed on display at a Louisville exposition. A carriage maker purchased the coach and it remained in Louisville until 1951, when it was donated to the foundation. The coach had survived two fires before being donated to the foundation.

Carriages represent times past, when horses were part of everyday life. Whether used for their ability to move people or goods, or in ceremonial celebrations, war or sport, the evolution of horse-drawn vehicles closely mimicked what was happening in the world at large. ♦

*Based in Lexington, KY, Sarah Coleman is the Executive Director of the Kentucky Horse Council and has a soft spot for chestnuts with chrome.*



Photo courtesy of Carriage Museum of America

### Additional Info:

American Saddlebred Museum  
[asbmuseum.org](http://asbmuseum.org)

Ashland: The Henry Clay Estate  
[henryclay.org](http://henryclay.org)

Carriage Association of America  
[caonline.com](http://caonline.com)

Carriage Museum of America  
[carriagelibrary.org](http://carriagelibrary.org)

International Museum of the Horse  
[imh.org](http://imh.org)

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# Conservation: Honoring the Past and Protecting the Future

by **Melanie Peterson-Ramey**

According to Merriam Webster, conservation is the careful preservation and protection of something; *especially*: planned management of a natural resource to prevent exploitation, destruction, or neglect.

Conservation of natural resources started in this country after the Dust Bowl ravaged the southern great plains and midwest during the 1930's. The federal government saw the need to create programs to protect the natural resources that were so fragile and necessary for our inhabitation and survival of this land. Local soil and water conservation districts were formed in order to educate landowners and facilitate programs that protected the natural environment and assisted farmers who were, and are, so necessary to this country.

Since this time, numerous federal, state, and local programs have been enacted and successful in the conservation of some of the most precious natural resources this beautiful country possesses. Here in the bluegrass, we enjoy two very successful programs that are working diligently to protect the greenbelt that makes this region so special. Central Kentucky has not one, but multiple soils of national importance underfoot. A resource that is also very fragile, and necessary, for our inhabitation and the success of our industry: horses.

The exploitation we see of our natural resources in Central Kentucky, unfortunately, are human derived. More and more rooftops are popping up where once only treetops could be seen. Horses lazily



grazing in blue-sheened fields are now being replaced by asphalt and cars. If we are not diligent, the next generations will never enjoy the beauty the bluegrass has to offer, as well as the benefits to the natural environment.

In 2021, after 5 years in Lexington, Kentucky, Jeff and I purchased Rosemont Farm in order to expand our breeding and young horse development program. We operate a fully functional foaling complex and young horse development center there. Our retirement program remains on the land we lease at historic Elmendorf Farm.

Composed of 380 acres of pristine bluegrass important to this area and the country, Rosemont Farm plays a major part as a nursery for the next generation of horses, both thoroughbreds and sport horses. We also own a 200-acre hay farm in Bourbon and Clark counties, slated for conservation in the next year or so. We wanted to be self-sufficient and self-contained in our ability to feed our horses a safe and consistent

forage. Again, the land provides.

We always knew we wanted to protect this special land so, after closing, we reached out to both the Bluegrass Land Conservancy and the Fayette County PDR (Purchase of Developmental Rights) program, as our farm is situated in both Fayette and Bourbon counties. The Fayette County PDR program purchases development rights from landowners in the county who own land in sensitive corridors, such as Paris Pike, where our farm is located. Bluegrass Land Conservancy also sets aside the development rights in a conservation easement that is managed through the federal government.

Participation in these programs will ensure that our landscape is preserved for future generations to run and play in, and for conservation of the most precious resources, such as soil and water. In Kentucky, our economy is based on horses and tourism, with many visitors enjoying scenic drives through our countryside. By setting aside the development rights, we are ensuring that future generations of kids and adults alike will enjoy the same landscape we do

today, as well as securing (protecting) our economic future.

We have a responsibility, as landowners, to ensure that future generations from all backgrounds can enjoy our natural resources, and the beauty of the landscape that shapes who we are deep down. We also have a responsibility to this land – that we are so fortunate to call home. ●

*Melanie, and her husband, Jeff Ramey, own and operate Stone Columns Stables in Lexington Kentucky.*

*Melanie Peterson-Ramey is a board member of Equine Land Conservation Resource Council, a past Vice Chair of the South Florida Water Management District, past Chair of SFWMD Land Management Committee, past Vice Chair of Palm Beach County Soil and Water Conservation District, past state committee member for Florida Farm Bureau Equine Committee, past board member of Western Palm Beach County Farm Bureau, past board member of the Loxahatchee River Management Coordinating Council, a graduate of Florida Atlantic University B.A. Geography, Environmental Resource Analysis and GIS.*





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# THANK YOU FOR BEING A FRIEND

Michael, Diane and Little Silver Charm

Photos by Laura Battles

**Old Friends Farm provides the experience of a lifetime for both retired Thoroughbreds and the people who love them.**

## by Jen Roytz

What happens to a Thoroughbred when his or her racing or breeding career comes to an end? It's a question that weighed heavily on the mind and heart of Michael Blowen, and one that has a significantly different answer than it used to, thanks to him.

A former film critic for the *Boston Globe*, Blowen has long been a fan of racing. It was 1984 when he was first introduced to the sport, tagging along with a friend to go to the local track, have a few beers and place a few bets. From that day on, he

was hooked.

As much as he enjoyed handicapping and winning a bit of pocket cash, horseracing – and the horses – were much more than a pastime for Blowen. He was awe-inspired by these equine athletes and even began working at Suffolk Downs before work at the *Globe*, mucking stalls, walking hots and getting to know the business from the inside out.

“It was the first Saturday in May in 1997 and I was bringing a \$3,500 claimer to the paddock at Suffolk Downs, and ran inside to put a bet on Silver Charm



Michael racing Silver Charm and then providing a post-race back scratch.



and watch the race,” said Blawen. “I love to look for the horses that are underestimated, and he was underestimated – the underdog from California. He won that race, he was so gutsy, and I just fell in love with him.”

After he and his wife, Diane White, a popular columnist for the *Boston Globe*, took buyouts from the paper in 2001, they made the move to Kentucky, and Blawen started formulating a plan.

He wanted to offer respite to Thoroughbreds – both those from the track and those closing out their reproductive careers – and allow the public to experience them in a more up-close and personal way than ever possible.

As the saying goes, *if you build it, they will come.*

Blawen leased a small plot of land with a single paddock and welcomed the

first horse into Old Friends in 2003, then a few others soon after. Old Friends soon outgrew their original facility, then quickly outgrew another. It was clear to Blawen that they needed a larger farm, and one that was truly their own.

“I went to Whitaker Bank to ask for a \$1 million loan. I had no business plan and probably no business asking, but I told them our story and invited them to come out to the farm and see what we’re doing,” said Blawen.

Whitaker Bank president, Jim Calloway, and owner, Elmer Whitaker, came out for a tour with Michael Blawen. During the tour they came upon the farm’s newest retiree, Taylor’s Special, a one-time racing great who had won Keeneland’s prestigious Blue Grass Stakes-G1, defeating a horse owned by Whitaker in the process, but had come to Old Friends after having

been found abandoned and emaciated in Washington state at the conclusion of his stud career.

Blawen recalls Whitaker asking him, “Is *THAT* Taylor’s Special? He cost me a fortune!”

Blawen, who by that time assumed the gentlemen had made the cursory farm visit out of politeness, but were not going to offer the monumental loan requested.

“I told Mr. Whitaker if he

funded the loan for Old Friends Farm, I would put up Taylor’s Special as collateral so he could finally own a great racehorse,” said Blawen with a laugh.

Two weeks later Blawen got the call from Whitaker Bank. They would extend him a loan for \$850,000, but Blawen would need to raise the remaining \$150,000, but there was a catch; he only had two weeks to do so.

***Continued on the next page***

## Old Friends Farm *Continued from previous page*

Blowen got to work and, within two weeks, he had the loan. Old Friends was off and running.

### A Living Hall of Fame

Today, Old Friends is a major force in the sphere of global Thoroughbred aftercare. Their flagship farm is Dream Chase Farm in Georgetown, Kentucky, which is the retirement home for not only equine celebrities like Grade 1 winners Lava Man, Game On Dude, Birdstone and Amazombie, but to Blowen, his wife, and his all-time favorite horse, Silver Charm.

“He is without a doubt my favorite horse. He is just so kind and has so much character. He doesn’t like to be pet, but he’ll pose for selfies and eat treats all day long,” said Blowen of Silver Charm, who began his stud career in Kentucky at Three Chimneys Farm and later at the Shizunai Stallion Station in Japan. In 2014, upon retirement from breeding, he was returned to the U.S. and retired to Old Friends, where he remains a fan favorite.

In addition to the Georgetown farm, Old

Friends has several other locations in the U.S.

Old Friends at Ashton Grove is a satellite location that serves a dual purpose, helping both horses and humans in their golden years. Situated on 40 acres of land that used to be owned and operated by the historic Hill ‘N’ Dale Farms, the location now offers exemplary retirement living accommodations through its Ashton Grove Senior Living Community, as well as 18 Old Friends retirees that get an abundance of attention and adoration from the residents.

Their New York operation, dubbed the Bobby Frankel Division at Cabin Creek Farm after the Hall of Fame trainer, features 15 horses with New York ties, including dual Whitney Handicap winner, Commentator, and 2007 New York-bred Horse of the Year, Naughty New Yorker.

Blowen also hinted at the possibility of future divisions of the Thoroughbred sanctuary opening up in other parts of the country in the coming years.

Known as “Horse Racing’s Living History Museum”, Old Friends welcomes more

than 20,000 visitors each year. Some are avid racing fans and can rattle off the accomplishments and statistics of specific horses as though they owned them personally, while others who know little about racing, or even horses, come simply to experience a bit of Kentucky’s signature industry.

Regardless, they get a unique and heartwarming experience. Blowen and the farm’s loyal staff and volunteers enjoy hosting tours of the farm and its equine celebrities, offering insights into the personalities and nuances of each.

“Nobody comes here to visit us [the people]. It’s all about the horses, and we work for them,” said Blowen. “They have been told what to do their entire lives, and their value has been based on what they can do, or have done, for humans. When they’re here, they’re the boss.”

Blowen candidly says that when he first started getting involved with racing and working with horses, he was timid around them, and even scared of the more aggressive ones, which is why it is exceedingly

impressive that Old Friends Farm is now home to literally hundreds of horses, including 19 retired breeding stallions.

“I was warned not to take stallions. I was told they bite, they can be quite aggressive,” explained Blowen. “They’ve had such specific schedules and expectations every day of their career. Once they come here, they are the boss and their disposition changes. We learn what they like, what they don’t like. We don’t ask anything of them.”

### A Milestone Anniversary

This year, Old Friends Farm will celebrate its 20<sup>th</sup> anniversary and, while much has changed over the past two decades, other things, such as Blowen’s love and admiration for his charges, have remained steadfast and unchanged. At 76-years-old, the founder and head treat dispenser has no plans on slowing down and sees a bright future for this equine utopia.

To celebrate the farm’s milestone, Blowen says they have several things in the works.

Thanks to fundraising efforts from Thoroughbred industry veterans Corey Johnson (Thoroughbred owner and former owner of Kentucky Downs Racetrack) and Boyd Browning (president and CEO of Fasig-Tipton), Blowen says plans are in the works for Old Friends to convert an old tobacco barn on the property into a Visitors Center.

“[Trainer] Bobby Frankel left us ninety-five percent of his trophies, but we’ve never been able to display them properly,” said Blowen. “This new Visitors Center



Game On Dude and Little Mike



## CELEBRITY SIGHTINGS

The current roster of Old Friends residents boasts an impressive lineup of racing superstars and notable bloodlines, including:

**Silver Charm** – Kentucky Derby & Preakness winner, former stallion and Thoroughbred Racing Hall of Fame inductee

**Lava Man** – Multiple Grade 1 winner with more than \$5.2 million in earnings

**Birdstone** – Multiple Grade 1 winner and sire of 22 stakes winners, including Kentucky Derby winner, Mine That Bird

**Ruler on Ice** – Belmont Stakes and Haskell Invitational winner

**Afternoon Deelites** – Multiple Grade 1 winner and retired stallion

**Game On Dude** – Multiple Grade 1 winner with earnings of \$6.4 million

**Touch Gold** – Multiple Grade 1 winner, retired stallion and Canadian Thoroughbred Hall of Fame inductee

To learn more, book a tour or make a donation, go to [oldfriendsequine.org](http://oldfriendsequine.org).

will allow us to showcase that collection and also pay homage to our celebrity residents, showing their biggest wins on large televisions and just celebrate these horses properly.”

Blowen said the Old Friends staff is also planning to make their annual “Homecoming” party, traditionally held the day after the Kentucky Derby at their main farm, an even larger event to commemorate the 20-year milestone, and they also plan to have a celebration this summer in New York at their Cabin Creek location the week of the Whitney Stakes at Saratoga.

“The key to this whole thing, besides the horses themselves, is tourism. Old Friends is largely supported by visitors – fans of these horses,” said Blowen. “We want to be sure that the people who have helped us get to this point – volunteers, fans, donors - get to take part in the festivities.”

While many would call him a visionary for coming up with an idea and bringing it to life in such a successful, meaningful way, Blowen says he could never have imagined what Old Friends is today.

“It’s been an amazing two decades. I’m 76. In the race of life, I am turning

for home and in the final furlong, just like most of our horses. It’s the most exciting part of a race, and for me, and for them, it’s the best part of our lives,” said Blowen. “I think we are just scratching the surface of what these horses can do for people, and what we can do for these horses. Old Friends has become so much more than I ever dreamed of. I never dreamed this big. It’s so far beyond my dream.” ♦

**Caring for retired Thoroughbreds since 2003-2023 marks Old Friends Farm's 20th Anniversary!**

### Star Plus, Kharafa, Windy Land

*Jen Roytz is a marketing and communications specialist based in Central Kentucky with a professional background in Thoroughbred racing and aftercare. Jen is a partner in Topline Communications, a Lexington-based marketing, communications and PR firm serving small and medium-sized businesses. She and her husband, Dr. Stuart Brown, own Brownstead Farm, a 115-acre Thoroughbred breeding, sales, racing and sport horse facility in Versailles, KY.*

*Jen remains a passionate advocate for Thoroughbred aftercare and regularly speaks on the topic at both the local and national levels. A lifelong equestrian, Jen enjoys competing in the hunter/jumper arenas and specializes in the transition and retraining of Thoroughbreds into amateur-friendly show and recreational mounts.*

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419.422.8313  
Findlay.edu

**University of Kentucky**  
410 Administration Drive  
Lexington, KY 40506  
859.257.9000  
UKY.edu

**University of Louisville**  
2301 S. 3rd Street  
Louisville, KY 40292  
800.334.8635  
Louisville.edu

## EQUINE APPRAISERS

**SEB Equine Appraisals, LLC**  
Sara E. Ballinger  
419.348.3771  
SEBEquineAppraisals.com

## EQUINE ASSISTED THERAPY

**Central Kentucky Riding for Hope**  
PO Box 13155  
Lexington, KY 40538  
859.231.7066  
CKRH.org

**Hope Meadows Foundation**  
Center for Healing & Equine Therapy  
PO Box 31862  
Independence, OH 44131  
216.232.3656  
HopeMeadowsOh.org

**Pine Knoll Center**  
For Integrated Horsemanship  
4901 Ironworks Road  
Georgetown, KY 40324  
859.559.6220  
PineKnollFarm.com

**Spirit of Leadership**  
9796 Cedar Road  
Novelty, OH 44072  
440.338.1752  
Spirit-Of-Leadership.com

**True North Veteran Support**  
7575 State Route 521  
Sunbury, OH 43074  
740.272.0612  
TrueNorthVeteranSupport.org

## EQUINE ENTERTAINMENT

**Whispery Pines Percherons**  
Carriage Rides & Logging  
Sam + Kellie Rettinger  
Kingsville, OH  
440.858.5285  
440.413.3033  
Facebook.com/WhisperyPines15/

## FARM EQUIPMENT

**Ag-Pro Company**  
2699 Morehead Road  
Flemingsburg, KY 41041  
606.845.7311  
AgProCompanies.com

**Cashmans Horse Equipment**  
1646 US HWY 42 North  
Delaware, OH 43015  
740.363.6073  
Cashmans.com

**Reveal 4-N-1**  
Mt. Orab, OH 45154  
937.444.2609  
Reveal4-N-1.com

**Tractor Barn**  
3990 State Route 14  
Columbiana, OH 44408  
330.892.6014  
TractorBarnOhio.com

**Willandale Golf Cart Sales**  
111 N. Wooster Avenue  
Strasburg, OH 44680  
330.663.3824  
WillandaleGolfCartSales.com

## FEED/HORSE CARE SUPPLIES

**Caliber Feed & Supply**  
8550 OH - 534  
Windsor, OH 44099  
440.272.1900

**Cashmans Horse Equipment**  
1646 US Highway 42 North  
Delaware, OH 43015  
740.363.6073  
Cashmans.com

**CENTERRA Country Stores:**  
CenterraCoop.com

## OHIO Locations:

**Kathy Green, Equine Expert**  
440.321.9996

**Ashland Country Store**  
1290 Middle Rowsburg Road  
419.281.8423

**Chardon Country Store**  
12285 Ravenna Road  
440.285.3143

**Cortland Country Store**  
312 South Mecca Street  
330.637.4015

**Grafton Country Store**  
717 Erie Street  
440.926.2281

**Jefferson Country Store**  
161 East Jefferson Street  
440.576.3010

**Medina Country Store**  
6701 Wooster Pike (SR 3)  
330.721.0852

**Ravenna Country Store**  
467 Cleveland Road  
330.296.3424

**West Salem Country Store**  
40 Equity Street  
419.853.4027

**Wooster Country Store**  
1009 Old Lincoln Way West  
330.264.9925

**Farmers Exchange:**  
FeedForLess.com  
**OHIO Locations:**

**Berea Farmers Exchange**  
384 West Bagley Road  
Berea, OH 44017  
440.243.6505

**Medina Warehouse**  
650 W. Smith Road  
Medina, OH 44256  
330.618.6854

**Wadsworth Farmers Exchange**  
231 Great Oaks Trail  
Wadsworth, OH 44281  
330.706.1359

**Geauga Feed & Grain**  
11030 Kinsman Road  
Newbury Township, OH  
44065  
440.564.5000  
GeaugaFeed.com

**SmartPak**  
800.461.8898  
SmartPakEquine.com

**Sugarcreek Shavings**  
3121 Winklepleck Road  
Sugarcreek, OH 44681  
330.852.3538  
SugarcreekShavings.com

**Reiterman Feed & Supply**  
103 N. London Street  
Mount Sterling, OH 43143  
740.869.3817  
866.869.3817  
ReitermanFeed.com

#### FEED/SUPPLEMENTS

**Buckeye Nutrition**  
330 E. Schultz Avenue  
Dalton, OH 44618  
800.417.6460  
BuckeyeNutrition.com

**DAC**  
Direct Action Company  
6668 Old Rt. 39, NW  
Dover, OH 44622  
800.921.9121  
FeedDac.com

**Geauga Feed & Grain**  
11030 Kinsman Road  
Newbury Township, OH  
44065  
440.564.5000  
GeaugaFeed.com

**SmartPak**  
800.461.8898  
SmartPakEquine.com

**Witmer's Feed and Grain**  
WitmersFeed.com  
**Locations:**

**Berlin**  
3398 Berlin Plank Road  
Berlin, PA 15530  
814.267.4124

**Columbiana Mill**  
3770 Renkenberger Road  
Columbiana, OH 44408  
330.482.4321

**Garfield Mill**  
15970 Front Street  
Salem, OH 44460  
330.537.4631

#### FENCING/STALL SYSTEMS & DESIGN

**Heritage Equine  
Equipment**  
74 Quail Lane  
Box Springs, GA 31801  
706.575.5153  
HeritageEquineEquip.com

**RAMM Horse  
Fencing & Stalls**  
13150 Airport Highway  
Swanton, OH 43558  
800.434.7919  
RammFence.com

**Swiss Valley Fence**  
2411 State Route 39  
Sugarcreek, OH 44681  
330.852.4460  
SwissValleyFence.com

#### FURNITURE

**Created Hardwood**  
16 West Poplar Avenue  
Columbus, OH 43215  
330.447.1780  
CreatedHardwood.com

#### HAY GROWERS

**Little Stinker Farm**  
13987 Watt Road  
Novelty, OH  
440.338.4203

#### HELMETS

**ARRO Helmets**  
ArroHelmets.com

#### HOOF CARE PROFESSIONALS

**American & International  
Association For  
Professional Farriers**  
44 Dorchester B  
West Palm Beach, FL 33417  
859.533.1465  
ProfessionalFarriers.com

**Enlightened Equine  
Hoof Care**  
Steve + Dora Hebrock  
Certified Hoof Care  
Professionals  
330.813.5434  
EnlightenedEquine.com

#### HORSE CARE/SPECIALTY PRODUCTS

**Achieve Equine  
FLAIR Strips/VIP  
Equestrian/Iconic  
Equestrian**  
PO Box 61  
Delano, MN 55325  
763.972.9056  
AchieveEquine.com

**B Gone Animal Products**  
BGoneWhiteLine.com

**Dimples Horse Treats**  
859.384.1058  
DimplesHorseTreats.com

**Equilume Performance  
Lighting**  
Lisa Hamilton  
800.242.9259  
Equilume.com

**Farm Jenny**  
24/7 Equine Monitoring  
139 Pearce Road  
Mars, PA 16046  
833.327.6536  
FarmJenny.com

**Farrier's Magic**  
888 School Street  
Okolona, Ohio 43545  
800.321.6694  
FarriersMagic.com

**GG Equine**  
Grazing Muzzles  
888.994.2070  
GG-Equine.com

**Grey Pony Designs**  
Custom Dry-Erase Boards  
for Equestrians  
440.478.5772  
GreyPonyDesigns.com

**Guaranteed Horse  
Products, LLC**  
Fly Bye! Plus  
Hudson, OH  
330.687.3353  
GuaranteedHorse  
Products.com

**HandsOn Gloves  
Grooming Gloves**  
817.477.0017  
HandsOnGloves.com

**One Touch  
Equine Fly Spray**  
330.594.7797  
OneTouchFlySpray.com

**Orange Slow Feeder**  
253.363.7801  
OrangeSlowFeeder.com

## HORSE CARE SPECIALTY SERVICES

**Flex PEMF**  
Rene Hushea  
330.299.5157

**K.B.'s Sheath Cleaning**  
Kristen R. Boltz, RVT  
330.205.3008  
Facebook.com/  
KBSSheathCleaning

**Nursemares of Kentucky**  
Laura Phoenix  
929 Bethlehem Road  
Paris, KY 40361  
607.437.0479  
Facebook.com/  
NursemaresOfKentucky

**KESMARC**  
Kentucky Equine Sports  
Medicine  
and Rehabilitation Center  
258 Shannon Run Road  
Versailles, KY 40383  
859.873.9955  
Kesmarc.com

**The Blanket Lady**  
Horse blanket washing,  
waterproofing, and repair  
Janet Largent  
440.552.6900  
TheBlanketLadyOhio.com

## HORSE SHOWS/VENUES

**Brave Horse**  
1029 South County Line Rd  
Johnstown, OH 43031  
614.404.1150  
Brave-Horse.com

**Chagrin Hunter  
Jumper Classic**  
Cleveland Metroparks  
Polo Field  
3799 Chagrin River Road  
Moreland Hills, OH 44022  
ChagrinHunterJumper  
Classic.org

**Chagrin Valley Farms**  
9250 Washington Street  
Chagrin Falls, OH 44023  
440.543.7233  
ChagrinValleyFarms.com

**Equine Affaire**  
Ohio Expo Center  
717 E. 17th Avenue  
Columbus, OH 43211  
740.845.0085  
EquineAffaire.com

**EQUITANA USA**  
Kentucky Horse Park  
4089 Iron Works Pkwy  
Lexington, KY 40511  
877.547.6398  
EquitanaUSA.com

**HITS Show Series**  
151 Stockade Drive  
Kingston, NY 12401  
845.246.8833  
HitsShows.com

**Hinckley Equestrian  
Center**  
Ron Rice  
1575 Ledge Road  
Hinckley, OH 44233  
330.289.1787  
HinckleyEq.com

**Kentucky Three Day Event**  
Kentucky Horse Park  
4089 Iron Works Pkwy  
Lexington, KY 40511  
859.233.2362  
KentuckyThreeDayEvent.com

**World Equestrian Center**  
4095 State Route 730  
Wilmington, OH 45177  
937.382.0985  
WorldEquestrianCenter.com

**World Equestrian Center**  
1390 NW 80th Avenue  
Ocala, FL 34482  
352.414.7900  
WorldEquestrianCenter.com

## INSURANCE

**ASPCA Pet Health  
Insurance**  
1208 Massillon Road,  
Suite G 200  
Akron, OH 44306  
888.716.1203  
ProtectYourHorse.com

**C. Jarvis Insurance Agency**  
49 East Garfield Road  
Aurora, OH 44202  
440.248.5330  
JarvisInsurance.com

**Fry's Equine Insurance**  
PO Box 820  
Grove City, OH 43123  
800.842.9021  
FrysEquineInsurance.com

**Geissinger Insurance**  
Rachael Geissinger  
PO Box 454  
Garrettsville, OH 44231  
440.781.7412  
Rachael.Geissinger@  
American-National.com

**Mavon Equine Insurance**  
118 Constitution Street  
Suite 110  
Lexington, KY 40507  
859.455.6781  
MavonEquineInsurance.com

**Pamela Nock  
Insurance, LLC**  
440.667.4999  
Pamela.Nock@  
American-National.com

## JUMPS/EQUIPMENT

**Light 'N Lasting**  
Southington, OH  
800.397.1239  
LightNLasting.com

## MARKETING/GRAPHIC DESIGN

**Aristo Marketing**  
Mandy Boggs  
440.478.5772  
Aristo-Marketing.com

**ENSO Media Group**  
PO Box 470603  
Cleveland, OH 44147  
440.668.2812  
KentuckyEquestrianDirectory.com  
OhioEquestrianDirectory.com

**Gold Horse Media**  
Taylor Graham  
GoldHorseMedia.com

**Topline Communications**  
Sarah Coleman/Jen Roytzt  
Lexington, KY  
330.518.9001/859.494.4712  
TeamTopline.com

**Yellow Barn Media**  
Jamie Samples  
PO Box 432  
Howell, MI 48843  
517.375.5399  
YellowBarnMedia.com



# 2023 BUSINESS DIRECTORY

## MASSAGE/BODYWORK

**Beauty And the Beasts Animal Wellness**  
 Jill Lionetti, Certified  
 CCMT, CEMT  
 Akron, OH  
 330.352.3341  
 BeautyAndTheBeasts  
 Massage.com

**Miracle Farm, LLC**  
 Barbara BJ Hartmann-  
 Sasak  
 17964 Owen Road  
 Middlefield, OH 44062  
 440.318.4113  
 MiracleFarmRescue.org

**NeighSpa**  
 Wendy Usner, CEMT  
 Equine Massage & Reiki  
 330.220.9087  
 NeighSpa.com

**Wendy L. Shaffer, MMCP**  
 Masterson Method  
 Certified Practitioner  
 Integrated Performance  
 Horse Bodywork  
 724.815.5236  
 AgileEquineBodywork.com

## MEMORABILIA COLLECTIBLES

**Secretariat.com**  
 PO Box 4865  
 Louisville, KY 40204  
 Secretariat.com

## PHOTOGRAPHY

**Bob Coglianese  
 Photos, Inc.**  
 Adam Coglianese  
 516.532.2388  
 BobCoglianesePhotos.com

**ENSO Media Group**  
 PO Box 470603  
 Cleveland, OH 44147  
 440.668.2812  
 KentuckyEquestrianDirectory.com  
 OhioEquestrianDirectory.com

**Gold Horse Media**  
 Taylor Graham  
 GoldHorseMedia.com

**Jessa Janes Photography**  
 440.669.7860

**Lasting Impressions  
 Photography**  
 Raymond Duval  
 440.465.4121  
 RayDuvalPhotography.com

**Lori Spellman  
 Photography**  
 440.497.8875  
 LoriSpellmanPhotography.com

## REALTORS

**Chad Long  
 Coldwell Banker – King  
 Thompson**  
 614.580.9513  
 ChadLong.CBInTouch.com

**Ludwig Real Estate Group**  
 Kelly + David Ludwig  
 Coldwell Banker  
 614.327.0017  
 LudwigRealEstateGroup.  
 com

**Mary Vedda  
 Keller Williams Realty**  
 Olmsted Township, OH  
 440.336.2796  
 MaryVedda.KWRealty.com

## RESCUE/ADOPTION/ THOROUGHBRED AFTERCARE

**Angels Haven  
 Horse Rescue**  
 Evergreen Farm  
 13297 Durkee Road  
 Grafton, OH 44044  
 440.781.5060  
 AngelsHavenHorse  
 Rescue.org

**CANTER Kentucky**  
 PO Box 2996  
 Louisville, KY 40201  
 312.513.1259  
 CanterUSA.org/Kentucky

**Copper Horse Crusade**  
 3739 Glenn Highway  
 Cambridge, OH 43725  
 740.601.2752  
 CopperHorseCrusade.com

**Happy Trails Farm  
 Animal Sanctuary**  
 5623 New Milford Road  
 Ravenna, OH 44266  
 330.296.5914  
 HappyTrailsFarm.org

**Kentucky Equine  
 Adoption Center**  
 1713 Catnip Hill Road  
 Nicholasville, KY 40356  
 859.881.5849  
 KYEAC.org

**Maker's Mark  
 Secretariat Center**  
 4155 Walt Robertson Road  
 Lexington, KY 40511  
 859.246.3080  
 SecretariatCenter.org

**Miracle Farm, LLC**  
 17964 Owen Road  
 Middlefield, OH 44062  
 440.318.4113  
 MiracleFarmRescue.org

**New Vocations Racehorse  
 Adoption Program**  
 OH, KY, PA, NY Facilities  
 937.947.4020  
 NewVocations.org

**Old Friends**  
 1841 Paynes Depot Road  
 Georgetown, KY 40324  
 502.863.1775  
 OldFriendsEquine.org

**Retired Racehorse Project**  
 2976 Solomon's Island Rd  
 Edgewater, MD 21037  
 410.798.5140  
 RetiredRacehorseProject.org

**Thoroughbred  
 Aftercare Alliance**  
 859.224.2756  
 ThoroughbredAftercare.org

**Thoroughbred  
 Charities of America**  
 2365 Harrodsburg Road,  
 #A200  
 Lexington, KY 40504  
 TCA.org  
 859.276.4989

## SADDLES/SADDLE FITTING

**Barnes Tack Room**  
 Robert Barnes  
 808.557.1371  
 BarnesTackRoom.com

**Freedman's**  
 136 East Main Street  
 Midway, KY 40347  
 859.846.9674  
 FreedmanHarness.com

## Saddles 101

Heather Soones  
SMS Qualified  
Saddle Fitter  
135 Hunt Road  
Portersville, PA 16051  
240.431.1318  
Saddles101.com

## The Saddle Tree

Amanda Berges  
Certified Independent  
Saddle Fitter  
Johnstown, OH  
440.983.1495  
TheSaddleTree.com

*\*(See TACK/RIDING  
EQUIPMENT/APPAREL  
for Add'l Saddles Retail/  
Resale)*

## SPECIALTY PRODUCTS/ GIFTS

### Equestrian Delights

216.225.4548  
EquestrianDelights.com

### Grey Pony Designs

**Custom Dry-Erase Boards  
for Equestrians**  
440.478.5772  
GreyPonyDesigns.com

### Mare Modern Goods

Original equestrian  
artwork + gifts  
MareGoods.com

### The Dusty Ribbon Quilting Co.

216.392.2004  
DustyRibbonQuiltingCo.com

## SPORTS MEDICINE + REHABILITATION

### KESMARC

Kentucky Equine Sports  
Medicine and  
Rehabilitation Center  
258 Shannon Run Road  
Versailles, KY 40383  
859.873.9955  
Kesmarc.com

## TACK/RIDING EQUIPMENT/APPAREL

### Becker & Durski Turf Goods

Wagner's Pharmacy  
3111 S. 4th Street  
Louisville, KY 40214  
502.375.0001  
WagnersPharmacy.com

### Big Dee's Tack & Vet Supply

9440 State Route 14  
Streetsboro, OH 44241  
800.321.2142 /  
330.626.5000  
BigDWeb.com

### Boot Barn

2200 War Admiral Way,  
Suite 110  
Lexington, KY 40509  
859.264.7388  
BootBarn.com

### Boot Barn

4511 Outer Loop  
Louisville, KY 40219  
502.961.8468  
BootBarn.com

### By Design Equestrian Boutique, LLC

Authorized Retailer PS of  
Sweden  
Jennifer L. McLandrich  
440.487.1925

## Carl's Place

4927 Wilkes Road  
Atwater, OH 44201  
330.325.1641

## Central Kentucky

### Tack & Leather

3380 Paris Pike, Suite 1100  
Lexington, KY 40511  
859.299.TACK (8225)  
CentralKentuckyTack  
andLeather.com

## Chagrin Saddlery

8574 Washington Street  
Chagrin Falls, OH 44023  
440.708.0674  
ChagrinSaddlery.com

## Chagrin Saddlery

### World Equestrian Center

4095 State Route 730  
Wilmington, OH 45177  
937.382.0985  
ChagrinSaddlery.com/WEC.net

## Clip-ity Clop Saddlery

12930 Chippewa Road  
Brecksville, OH 44141  
440.526.2965  
Clip-ityClop.com

## Dover Saddlery

8740 Montgomery Road  
Cincinnati, OH 45236  
513.792.0901  
DoverSaddlery.com

## Equine Essentials

32720 Walker Road, F-2  
Avon Lake, OH 44012  
440.653.5343  
EquineEssentialsAvonLake.com

## Equus Now!

8956 Cotter Street  
Lewis Center, OH 43035  
740.549.4959  
EquusNow.com

## Equus Now!

420 Wards Corner Road,  
Suite D  
Loveland, OH 45140  
513.630.1197  
EquusNow.com

## Fennell's Horse Supplies

1220 Red Mile Road  
Lexington, KY 40502  
859.254.2814  
Fennels.com

## Freedman's

136 East Main Street  
Midway, KY 40347  
859.846.9674  
FreedmanHarness.com

## Green Mountain Horse and Tack

1327 Sharon Copley Road  
Wadsworth, OH 44281  
234.248.4245  
GreenMountainHorse.com

## Horse Cents, Inc.

199 Markham Drive  
Versailles, KY 40383  
859.873.4707  
HorseCentsInc.com

## KBC Horse Supplies

140 Venture Court, Suite 1  
Lexington, KY 40511  
859.253.9688  
KBCHorseSupplies.com

## Lockett's Tack Shop

3735 South 4th Street  
Louisville, KY 40214  
502.363.4131

## Parada Junction

16901 OH-58  
Oberlin, OH 44074  
440.662-3994  
ParadaJunction.com



# 2023 BUSINESS DIRECTORY

## **Pinkston's Turf Goods**

1098 West High Street  
Lexington, KY 40508  
859.2252.1560  
Pinkstons.com

## **Quillin Leather & Tack**

1929 Main Street  
Paris, KY 40361  
859.987.0215  
Quillin.com

## **Rod's Western Palace**

3099 Silver Drive  
Columbus, OH 43224  
866.326.1975  
Rods.com

## **Saltwell Western Store**

2000 Seven Mile Drive  
New Philadelphia, OH  
44663  
330.343.0388  
SaltwellWesternStore.com

## **Schneider Saddlery**

8255 Washington Street  
Chagrin Falls, OH 44023  
800.365.1311  
SSstack.com

## **Shelby Horse Supply**

7022 Shelbyville Road,  
Suite 3  
Simpsonville, KY 40067  
502.722.5010  
ShelbyHorseSupply.com

## **Skylight Supply**

2906 Axton Lane  
Goshen, KY 40026  
502.228.0070  
SkylightSupply.com

## **SmartPak**

800.461.8898  
SmartPakEquine.com

## **The Bitless Bridle**

**by Dr.Cook**  
PHS Saddlery  
5220 Barrett Road  
Colorado Springs, CO  
80926  
719.576.4786  
BitlessBridle.com

## **The Hitching Post**

**Tack Shop**  
11403 Main Street #1390  
Middletown, KY 40243  
502.496.0546  
HitchingPostTack.com

## **The Show Shop**

718 Main Street, Suite C  
Shelbyville, KY 40065  
502.681.3920  
Consignment.myshopify.com

## **The Tack Shop of**

**Lexington**  
1510 Newtown Pike,  
Suite 124  
Lexington, KY 40511  
859.368.0810  
TackShopofLexington.com

## **The Tacky Horse**

171 N. Alpha Bellbrook Rd  
Beavercreek, OH 45434  
937.427.0797  
TheTackyHorse.com

## **Winner's Circle**

**Horse Supply**  
718 Main Street, Suite A  
Shelbyville, KY 40065  
502.405.3300  
WCircle.com

## **Wise Choice Tack**

1019 Georgetown Road  
Lexington, KY 40508  
859.224.8976  
WiseChoiceTack.com

## **TRAINERS**

### **Gingerich Horsemanship**

Luke Gingerich  
7785 Converse Huff Road  
Plain City, OH 43064  
GingerichHorsemanship.com

### **Marcelo Guzman**

Performance Horses  
Central OH  
940.284.8310  
MGHorses.com

### **Dora Hebrock**

Certified Straightness  
Training Instructor  
330.803.2043

### **Laura Kosiorek-Smith**

A Stone's Throw Farm  
Northeast Ohio  
814.434.0914

### **Angela Moore**

Stealaway Farm  
9317 Johnstown-  
Alexandria Road, NW  
Johnstown, OH 43031  
614.989.9029

### **Stephanie Portman**

Shirley Krames-Kopas  
Quiet Meadow Farm  
Novelty, OH  
440.636.3813  
QuietMeadowFarmOhio.com

### **Poulin Dressage**

Kate Poulin  
Chagrin Falls, OH  
386.624.3968  
KatePoulin.com

### **Puthoff Performance**

**Horses**  
Lynne Puthoff  
3275 South Shiloh Road  
Laura, OH 45337  
937.546.1505

## **TRANSPORTATION**

### **EquiJet**

International Air Transport  
3 Raritan River Road  
Califon, NJ 07830  
833.378.4538  
EquiJet.com

## **TRANSPORTATION/ TRUCKING**

### **Shuman Specialized**

**Transportation**  
2925 Columbus Avenue  
Springfield, OH 45503  
937.324.4429  
ShumanTransport.com

## **TRAVEL/TRAIL RIDING/TOURS**

### **7LazyP Outfitting, LLC**

891 Teton Canyon Road  
Choteau, MT 59422  
406.466.2245  
SevenLazyP.com

### **Horse Country**

Lexington, KY  
859.963.1004  
VisitHorseCountry.com

### **Smokey Valley Farm**

Bob & Jane Coleman  
5183 KY-2  
Olive Hill, KY 41164  
606.286.6588  
SmokeyValleyFarm.com

## **TRUCK/TRAILER SALES & SERVICE**

### **Altmeyer's Trailers**

771 State Route 307 East  
Jefferson, OH 44047  
440.624.0206  
AltmeyerTrailers.com

### **Chuck's Custom Truck & Trailer**

750 West Smith Road  
Medina, OH 44256  
330.723.6029



**Ganley Ford**  
2835 Barber Road,  
Norton/Barberton, OH  
44203  
800.942.6305  
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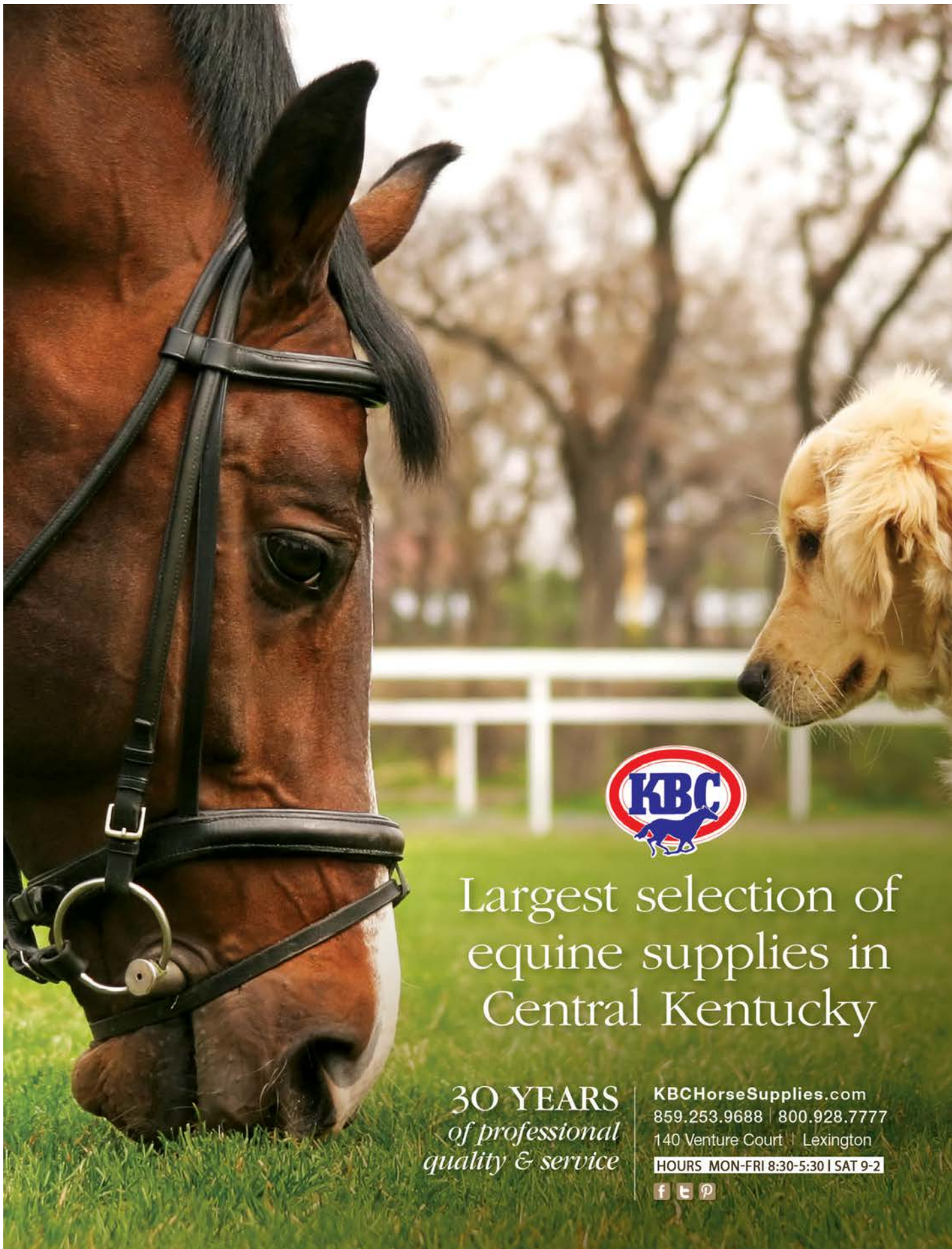


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